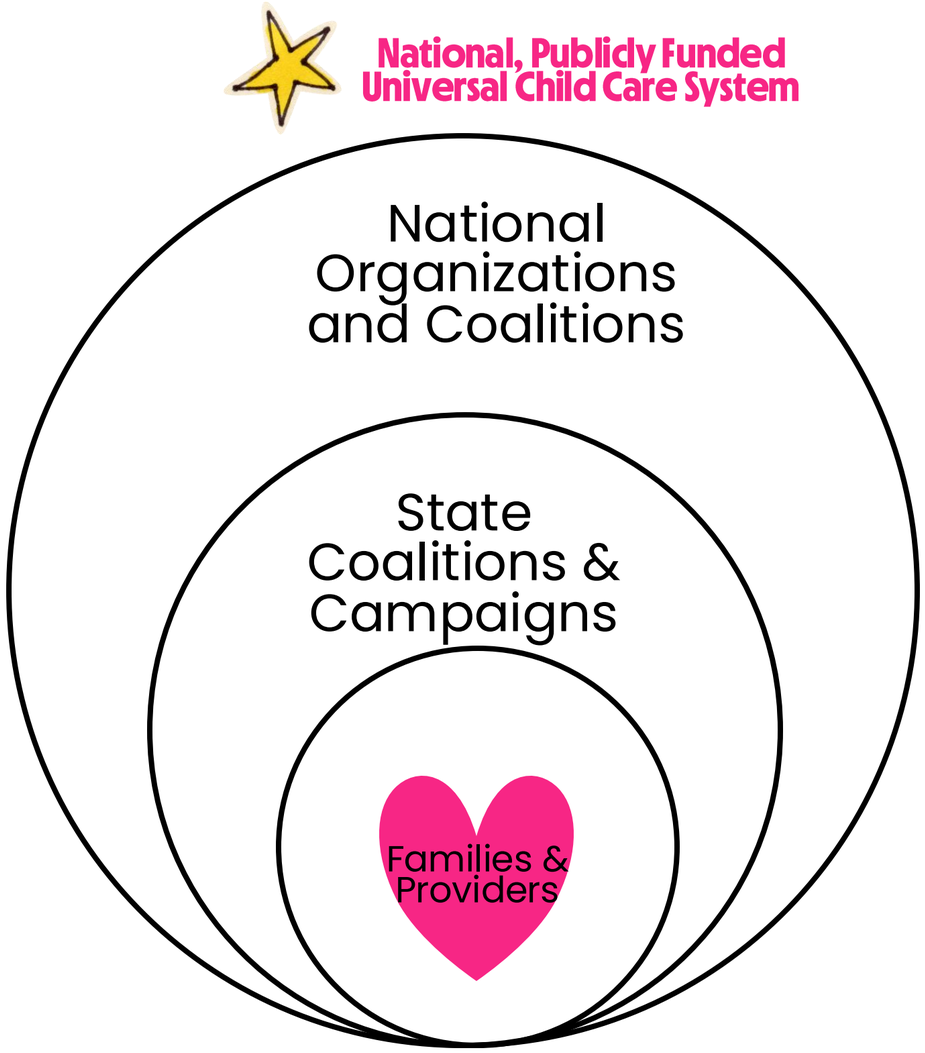
A North Star Vision for Child Care



Part 1:
Who is the Network?

THE CHILD CARE FOR EVERY FAMILY NETWORK

Who is the Network and what are our goals?



- State and national organizations that are working to pass universal child care by:
  - Aligning our State & National Strategies
  - Growing Child Care Grassroots Power & Sustaining It
  - Shifting the Public Narrative & Culture on Child Care

THE CHILD CARE FOR EVERY FAMILY NETWORK

RADICAL TRANSFORMATION OF NATIONAL CHILD CARE SYSTEM

OUR VISION

DIVERSE, WELL-RESOURCED EMPOWERED WORKFORCE





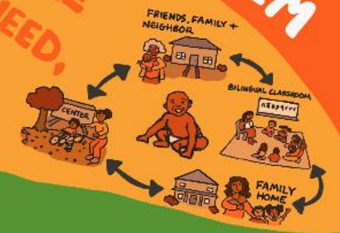
ACCESS FOR ALL



THRIVING CHILDREN + FAMILIES



FREE CHILD CARE FOR EVERY NEED, CULTURE, + PREFERENCE



SPAN LOCAL TO NATIONAL



LED BY FAMILIES + PROVIDERS



BOLD + PROACTIVE STRATEGY



ONE TEAM



LEARNING + TRYING NEW THINGS



CENTER WOMXN + BIPOC



ANTI-RACISM + INTERSECTIONALITY

SHIFT, SHARE, + BUILD POWER



CHILD CARE AS A HUMAN RIGHT





OUR VALUES

INCLUSIVE SYSTEM



THE CHILD CARE FOR EVERY FAMILY NETWORK

WHEN OUR CHILD CARE NEEDS ARE MET...

FAMILIES THRIVE

...MORE JOY!

BILLS BILLS WORK IS MY CHILD OKAY? MISSED CALLS

LESS STRESS...

BEING ABLE TO AFFORD THE THINGS WE NEED

FAMILY SUPPORT TEAM

YOU CAN DO THIS!

NOT MAKING IMPOSSIBLE CHOICES

HOUSING CHILD CARE

EXTENDED HOURS

OUR CHILDREN THRIVE

GROWING AND LEARNING

SAFE ENVIRONMENT

CULTURALLY RESPONSIVE CARE

CHILDREN ARE PREPARED FOR LIFE

SOLD

PARENTS CAN LIVE FULL LIVES

WORK

LEISURE TIME

VOLUNTEERING

RUN ERRANDS

OUR COMMUNITY THRIVES

MORE PEOPLE ARE WELL CARED FOR, SUPPORTED, AND HAPPY

CHILD CARE ACCESS

RACIAL JUSTICE

GENDER JUSTICE

ECONOMIC JUSTICE

CHILD CARE PROVIDERS THRIVE

CARETAKERS OF THE NEXT GENERATION

HIGHER WAGES + BENEFITS

RETIREMENT

THE ECONOMY'S LIFEBLOOD

Part 2:
Why a Vision Bill?

THE CHILD CARE FOR EVERY FAMILY NETWORK

What can a national child care vision bill do?

Our vision bill is a **TOOL** that we can use to advance a **MOVEMENT STRATEGY** in order to:

- **Center** the voices of impacted communities
- **Anchor** a shared universal child care vision
- **Expand** what is possible politically on child care
- **Support** state campaigns to win more on child care
- **Build alignment** across our movement

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Vision Bill Process: The Basics

- **Whole system change:** Instead of starting with what someone else thinks is “possible,” we worked to build the child care system that parents and providers need and deserve.

- **SHOW US THE MONEY.** At a time when billions are going to wars and mass deportations, we did not accept that we should be limited by cost.

- **Dare to ask for what we need.** We will not be told that we are asking for “too much, too fast.” Parents and providers are done accepting crumbs.

Vision Bill Timeline

2020

Parent & Provider Listening Sessions

Parent and providers established the values that a new, bold and just child care system should be built on.

2022

CCEFN Starts Policy Principles Working Group

Child care coalition aims to build consensus around a set of values

June 2024

Policy Principles Finalized

Coalition coalesces around free, universal child care

July 2024

Vision Bill Steering Committee Launches

Work begins to turn Policy Principles into a legislative concept

January 2025

Trump 2.0 Begins

Trump admin begins relentless attacks on child care & Head Start

Vision Bill Timeline

THE CHILD CARE FOR EVERY FAMILY NETWORK

Sep 2025

New Mexico announces free, universal child care program

Program is first of its kind in the nation

Nov 2025

Mamdani runs and wins NY mayoral race on a campaign of free child care

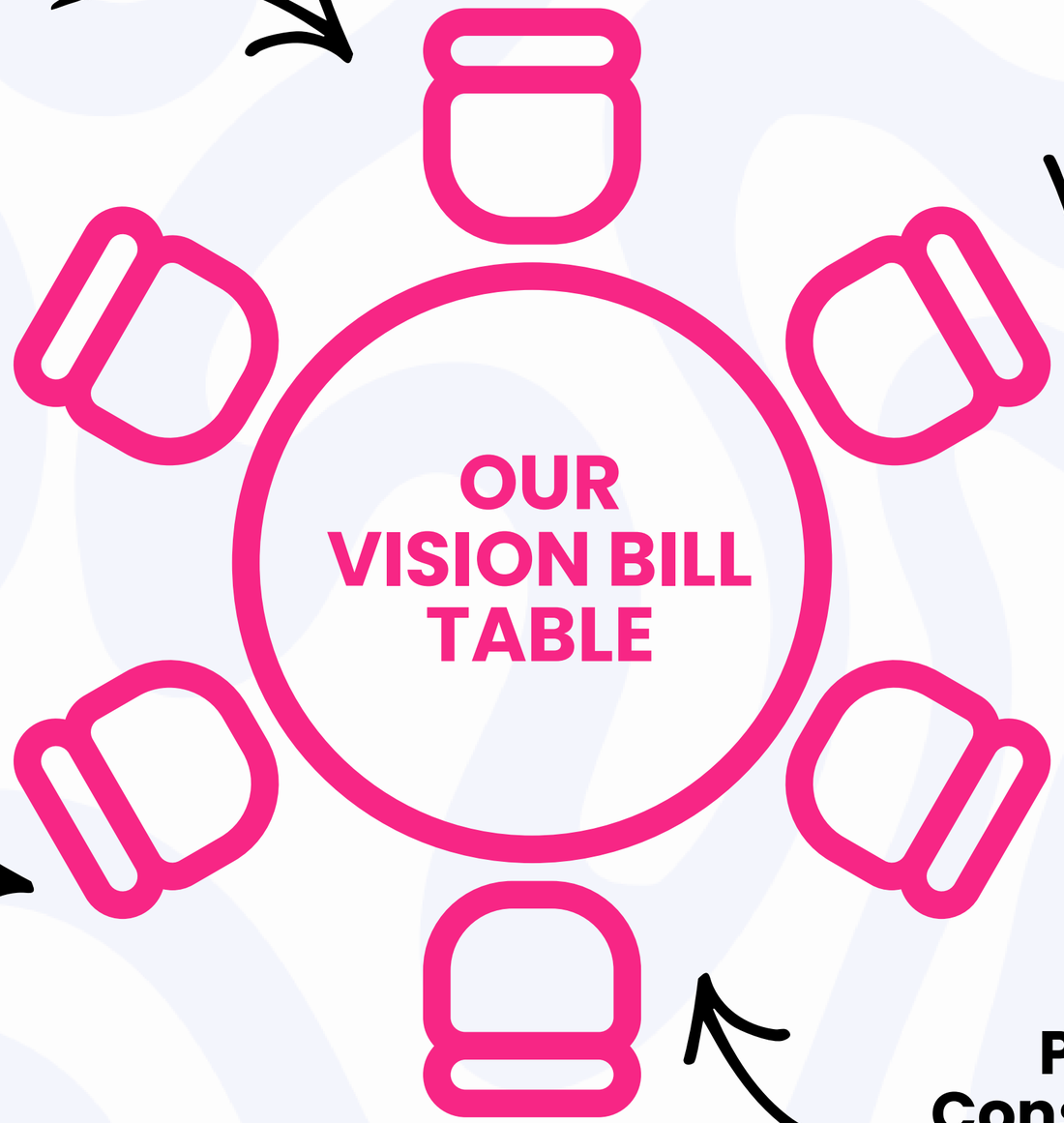
Headlines across the country note the growing popularity of universal child care

May 2026

Vision Bill Legislative Memo complete!

NOW

Child care movement grows around Vision Bill



National Organizations

Community Change, MomsRising, National Women's Law Center, Center for Law and Social Policy (CLASP), Zero to Three, Century Foundation, Child Care Aware

Unions

AFSCME, SEIU, AFL-CIO

Provider Associations

National Association for Family Child Care, Homegrown, NAEYC

Provider Constituency Group

State & Local Grassroots & Advocacy Organizations

For All Families OR, Parent Voices California, Parent Voices Oakland, Geaux Far Louisiana, Kids Count on Us MN, Black Californians United for ECE, Children's Agenda (New York), Empire State Campaign for Child Care, Ohio Organizing Collaborative, Maine People's Alliance

Culturally Specific

National Black Child Development Institute, National Indian Child Care Association

Parent Constituency Group

Part 2:
What's in the Vision Bill?

THE CHILD CARE FOR EVERY FAMILY NETWORK

The Basics

A publicly funded care and learning system that:

- serves all children 0-13+,
- provides free care in a comprehensive way via center-based child care, family child care homes and family, friend and neighbor care
- prioritizes children's safety, development, and well-being;
- and where the child care workforce is compensated in a way that reflects the critical value of their work, and has a voice in the profession they love.

The Basics

Who is eligible?

- All kids 0-13, including children with disabilites
- All families, regardless of income
- All parents, regardless of job status (or any other work or school requirements!)

YOU ARE ELIGIBLE!

The Basics

How much will care cost?

~~$10 a day~~

~~Percentage of your income~~

~~Sliding scale depending on your income~~



Child care is free for all!

The Basics

What type of care will be included?

- Center-based child care
- Family child care homes
- Family, friend and neighor (FFN) care
- Faith-based child care
- School-based care + after school care
- Head Start
- **True choice for parents and providers**

Child Care Workers

- **Child care jobs are excellent jobs** where you can stay in the profession you love, raise a family, and thrive in your community

- **Child care supply and recruitment challenges are addressed** because of a thriving workforce.

- **Child care becomes a fully unionized workforce** and unions continue to be a strong force to boost wages, improve benefits, and safeguard the universal system that familes depend on.

Child Care Workers

Delivering a thriving wages by requiring states to:

- ☑ Set regionally-specific thriving wage
- ☑ Establish a wage ladder
- ☑ Inform workers of their labor rights
- ☑ Investigate and remedy violations of labor law
- ☑ Use the true cost of care to set rates


HOME GROWN
SIX
STATE INNOVATION EXCHANGE
Maine State Parent Ambassadors
Maine People's Alliance
Children's Institute
ISAIAH
Faith in Democracy
KIDS COUNT ON US
FOR ALL FAMILIES OREGON
THE CHILD CARE FOR EVERY FAMILY NETWORK
CITIZEN ACTION OF NEW YORK
PROVIDERS ORGANIZED FOR POWER
Las Doñas
Empire State CAMPAIGN FOR CHILD CARE
POWER·PAC IL
Plug into the power of parents
CaQcEe
Alliance for Quality Education
NEW JERSEY CITIZEN ACTION
PARENT VOICES
First Up
Champions for Early Education
CHILD CARE LAW CENTER
THIS BEAUTIFUL, BOLD VISION IS SUPPORTED BY...
SEIU HCII
Illinois ▪ Indiana ▪ Missouri ▪ Kansas
SEIU
UNITE. FIGHT. WIN.
VIRGINIA ORGANIZING
Black Californians UNITED FOR ECE
MAKE THE ROAD NEVADA
MomsRising.org · MamásConPoder.org
COMMUNITY CHANGE ACTION
OLÉ
9to5
NAFCC
National Association for Family Child Care
NATIONAL WOMEN'S LAW CENTER
POWER COALITION
CLASP
The Center for Law and Social Policy
ZERO TO THREE
Early connections last a lifetime
AFL-CIO
AMERICA'S UNIONS
AFSCME
CARING ACROSS GENERATIONS
NICCA
NATIONAL INDIAN CHILD CARE ASSOCIATION
NBCDI
National Black Child Development Institute

Call to Action!

JOIN US!

- Use the QR code to join our campaign for CHILD CARE FOR ALL!
- Join our next All-Network Meeting to get latest updates, actions and community building activities.