

CLASP

Policy solutions that work for low-income people

Kisha Bird

Director, Youth Policy

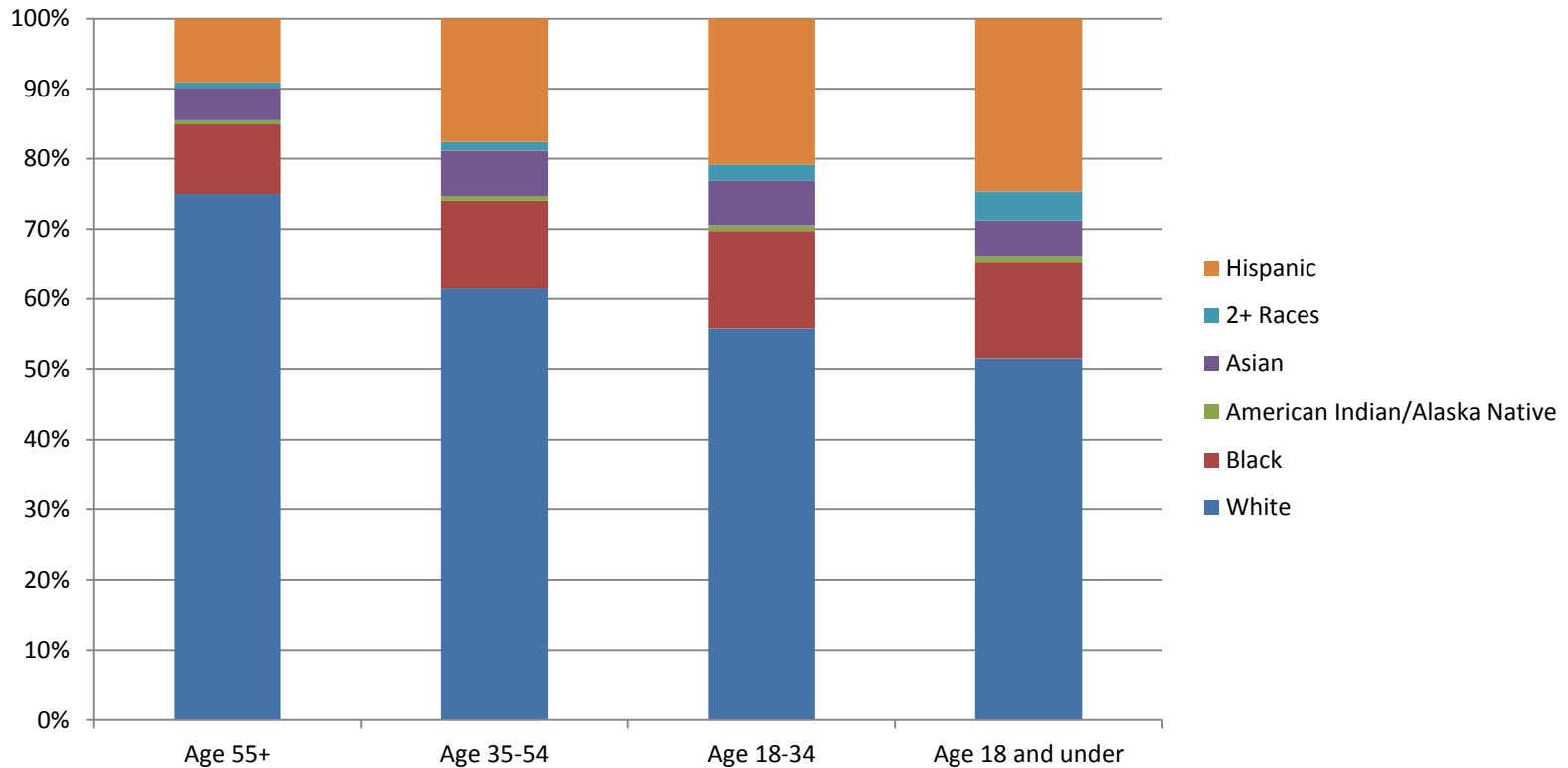
Creating a More Inclusive Economy

Igniting Systems that Produce Results for
Youth Employment

March 2018

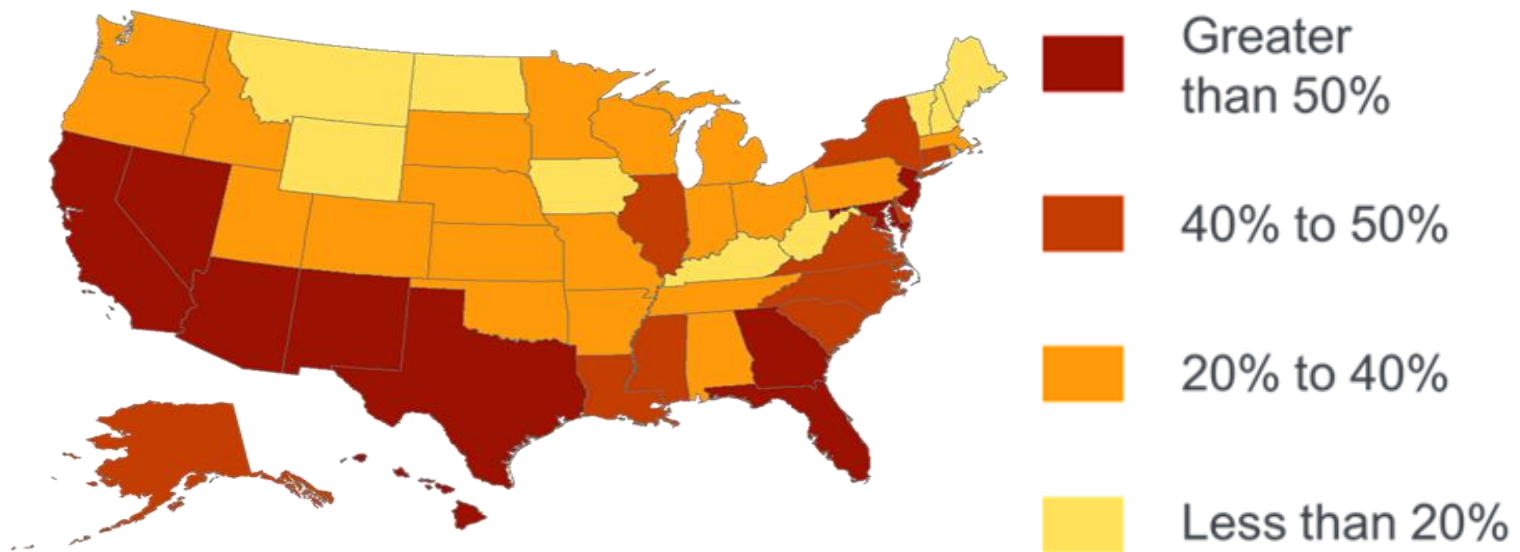
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- Who are youth/young adults?
 - Where do they live?
 - Youth/young adults and poverty
 - Opportunity Youth
 - Attributes and assets

US race/ethnic profiles by age group



Source: 2015 US Census Population Estimates, analysis by William H. Frey, "The Millennial Generation: A Demographic Bridge to America's Diverse Future", Brookings Institution

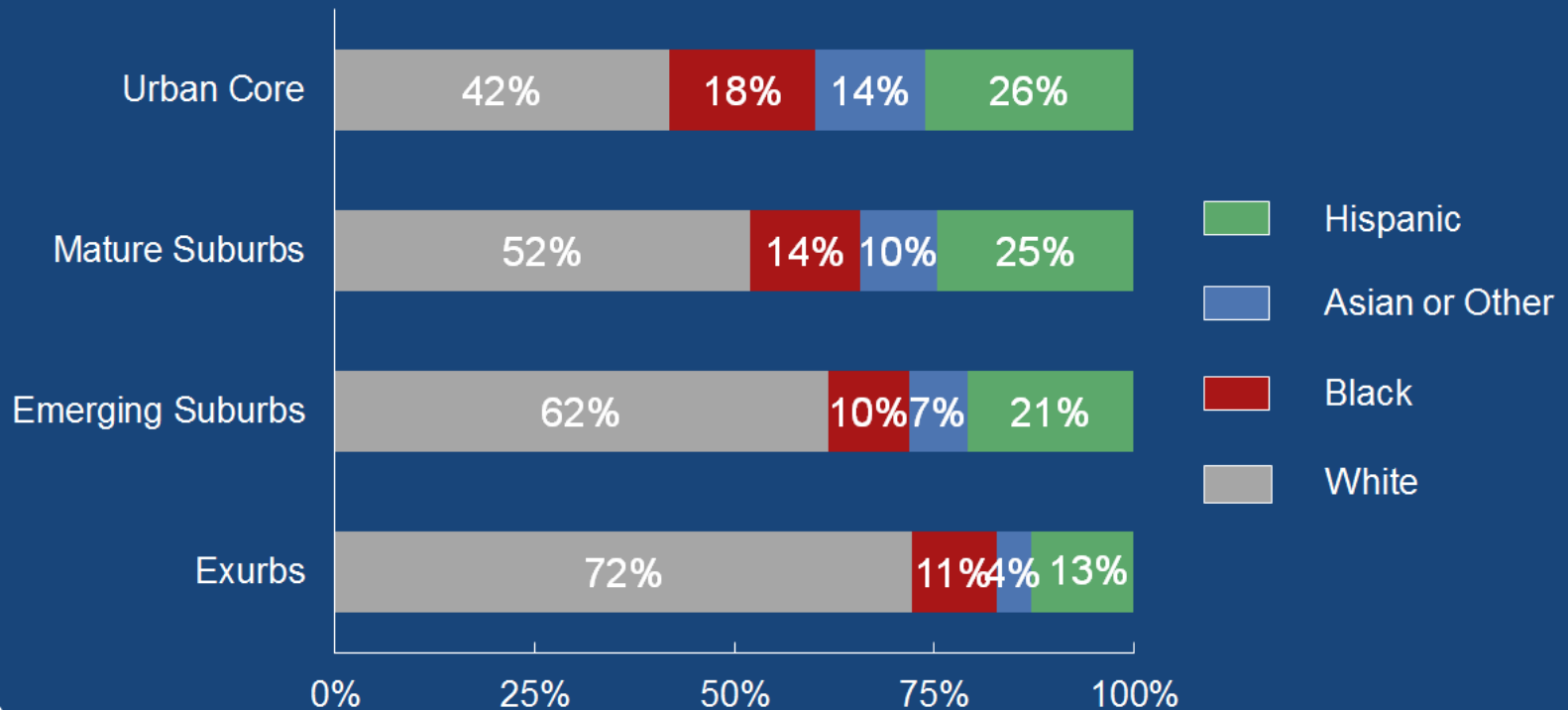
Millennials: People of color Shares of state populations



Source: 2015 US Census Population Estimates, analysis by William H. Frey, "The Millennial Generation: A Demographic Bridge to America's Diverse Future", Brookings Institution

Millennials: Where They Live

Millennial Racial Profiles of Urban-Suburban Areas



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Source: 2015 US Census Population Estimates

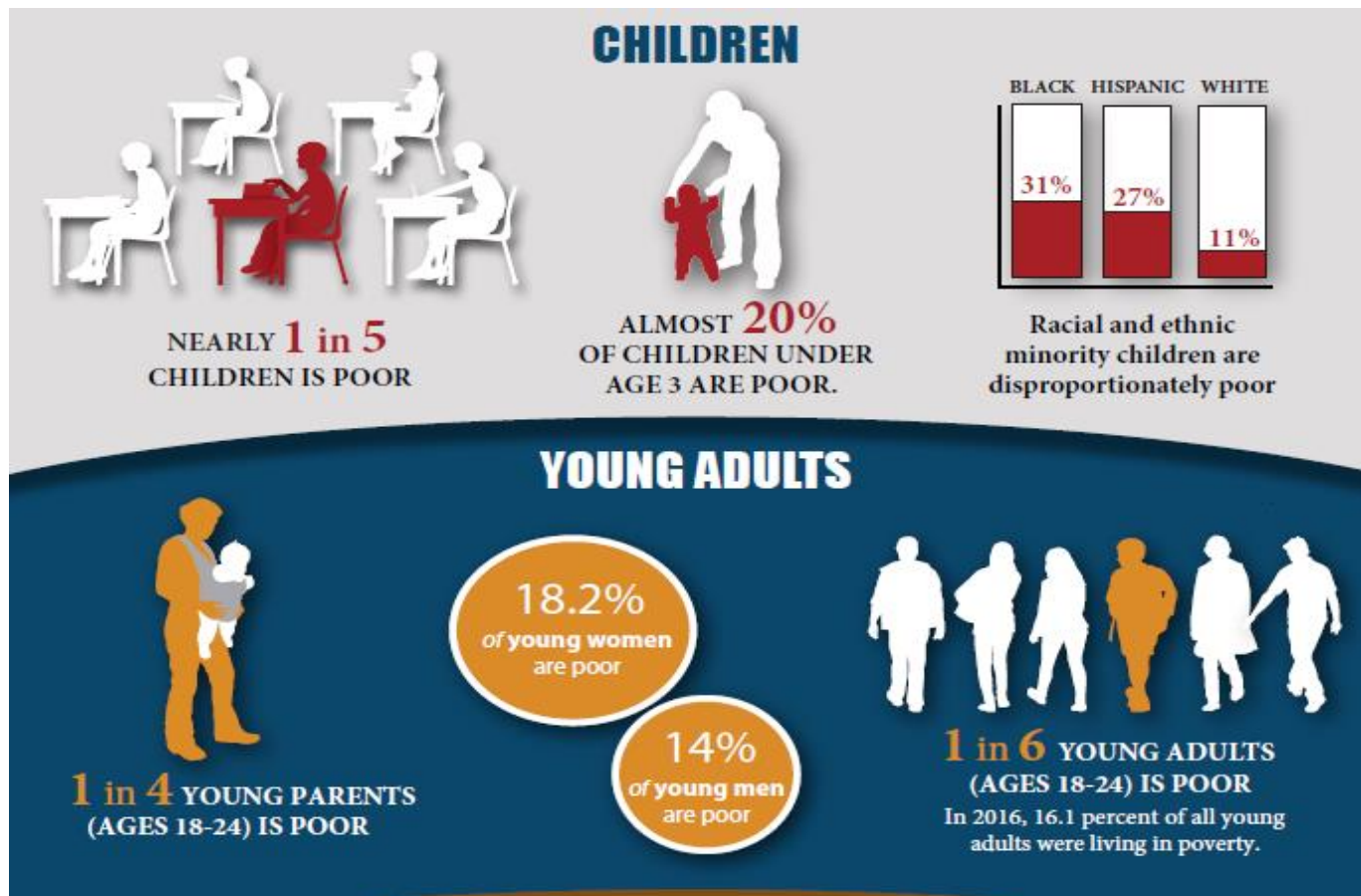
#Millennials

Who are youth/young adults (millennials)?

Born between 1980-2000:

- 23 percent of the total population
- 30 percent of the voting age population
- 38 percent of the primary working age population
- By 2025, it is estimated that they will make up 75 percent of the American workforce.

2016 Census Data: Child/Youth Poverty



2016 Census Data: Child/Youth Poverty

- 27.8% of young adults who are in school and working also live in poverty
- 37.9% of involuntary part-time young adult workers ages 18 to 24 are low-income
 - Struggle to balance low-wage jobs; difficult working conditions, and inadequate child care
- Persistent child poverty is clustered in Appalachian counties in West Virginia and Kentucky, the Mississippi Delta, across much of the Southeast, and in parts of the Southwest
 - Largely concentrated in rural counties
 - In the Southeast this is largely Black children and Multi-ethnic children

Opportunity Youth

- Those of us who have spent time out-of-school and out-of-work, formerly called “at-risk” or “disconnected” youth, appreciate the new language that names us “opportunity youth.” It accurately reflects the twin facts that we are seeking opportunity and we offer a major opportunity to our nation if it will invest in us and our peers. - National Council of Young Leaders



Opportunity Youth

- 4.9 million youth ages of 16 and 24
- 12.3 percent of American youth, about one in eight
- 20.3 percent in rural counties, much higher than the rate for counties in urban centers 14.2 percent
- The **Asian American** youth disconnection rate is 7.2 percent; the **white** rate is 10.1 percent; the **Latino** rate is 14.3 percent; the **black** rate is 18.9 percent; and the **Native American** rate is 25.4 percent



PROMISING GAINS, PERSISTENT GAPS | Youth Disconnection in America

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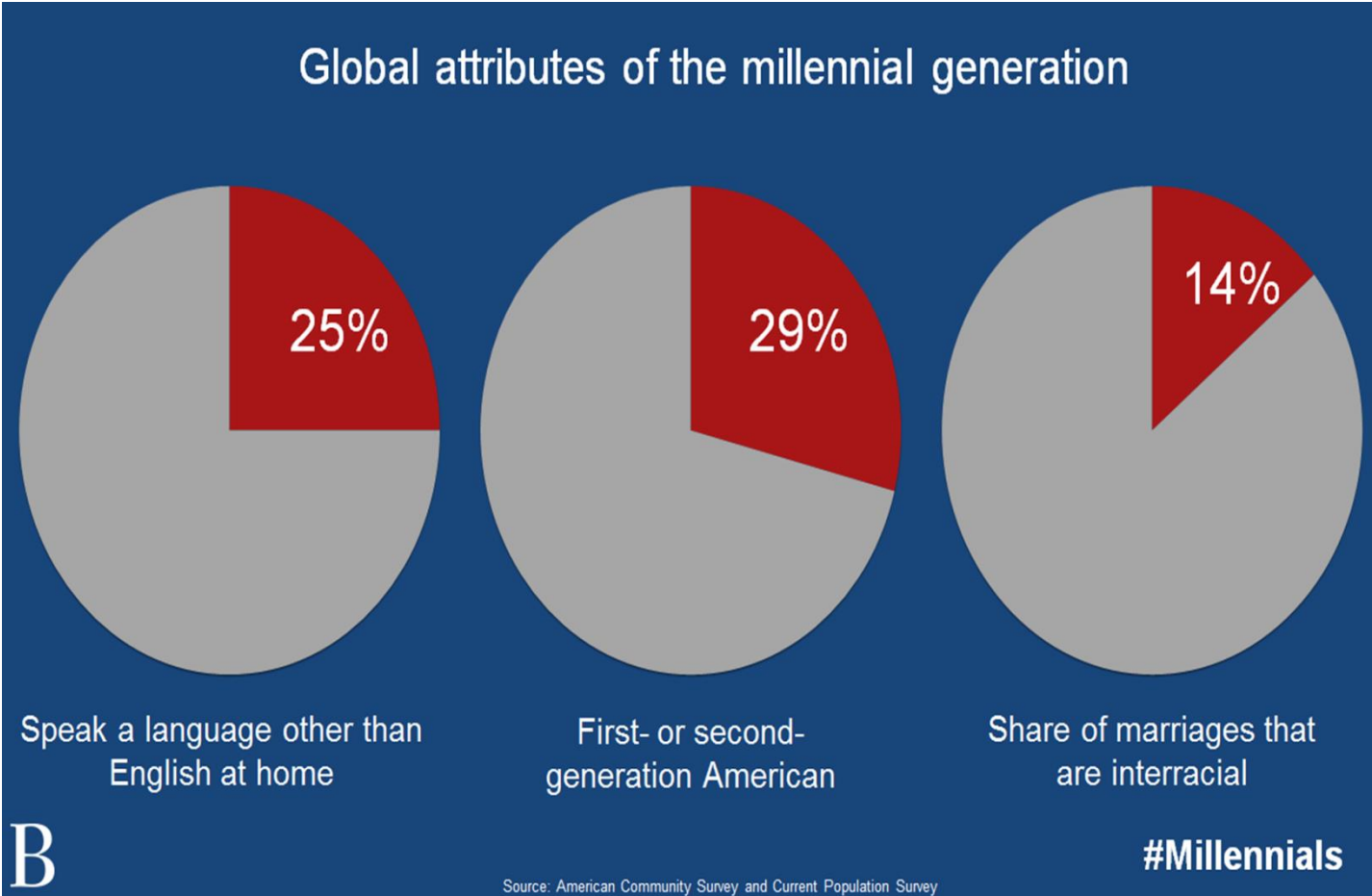
Opportunity Youth

Some of highest rates of disconnection are in congressional districts in the south: Snap Shot

| State | Congressional District | Disconnection Rate | Number of Youth Ages 16 to 24 |
|-------------|------------------------|--------------------|-------------------------------|
| Louisiana | 5 | 23 | 22357 |
| Florida | 11 | 22 | 13420 |
| Georgia | 2 | 21.2 | 19398 |
| Georgia | 8 | 20.7 | 19391 |
| Alabama | 2 | 20.3 | 16693 |
| Mississippi | 2 | 19.7 | 18574 |
| Arkansas | 4 | 19.5 | 16207 |

Measure of America, 2015 Census

Attributes and Assets



Attributes and Assets

- ❖ Activist
- ❖ Optimistic
- ❖ Tech-Savvy
- ❖ Confident
- ❖ Value Diversity
- ❖ Extreme fun
- ❖ Family-Centric
- ❖ Team-Oriented
- ❖ Competitive
- ❖ Members of global community
- ❖ Most educated generation

