Utah Must Improve College Participation and Credential Attainment Rates to Remain Competitive
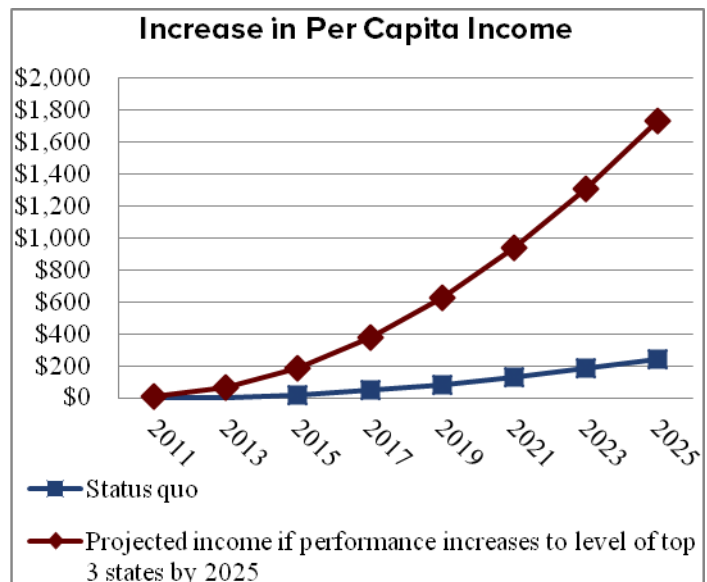
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In Utah, the current rate is 39.7%.

- Utah ranks 32nd among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 223,506 degrees by 2025.

- By achieving rates of the top-performing states, Utah can produce about 200,000 bachelor's degrees, 100,000 associate degrees and 48,000 certificates by 2025.

Status Quo v. Top Performance

Legend:
- Status Quo
- Projected totals if performance increases to level of top 3 states by 2025
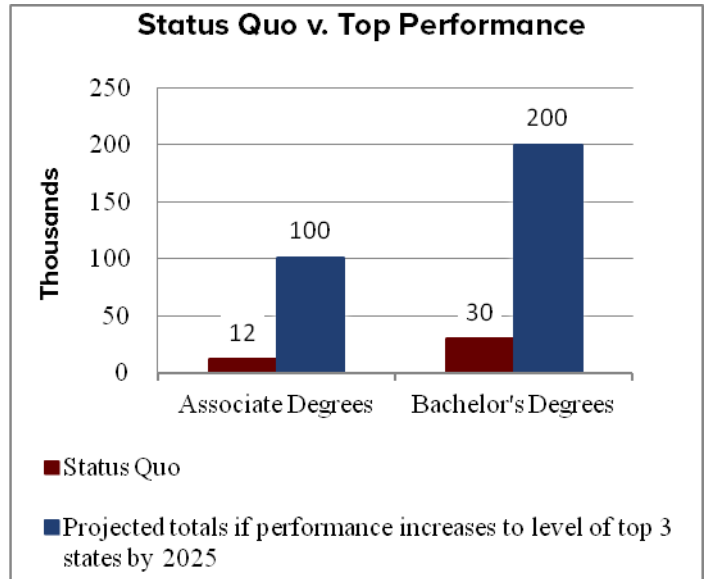
Meeting Credential Goal Produces Significant Personal Economic Return

**Per capita income increases when the state meets 60% credential attainment goal**

- Under current postsecondary investment patterns, annual personal per capita income in Utah is projected to increase by about $240 in 2025.

- By meeting the 60% credential attainment goal, annual per capita income would increase significantly more, by approximately $1,700 in 2025.

Increase in Per Capita Income

Legend:
- Status quo
- Projected income if performance increases to level of top 3 states by 2025

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# Meeting Credential Goal Produces Significant Economic Returns to the State

Status quo produces small returns

Under current postsecondary investment patterns, Utah's state revenues will increase by about $60 million in 2025.
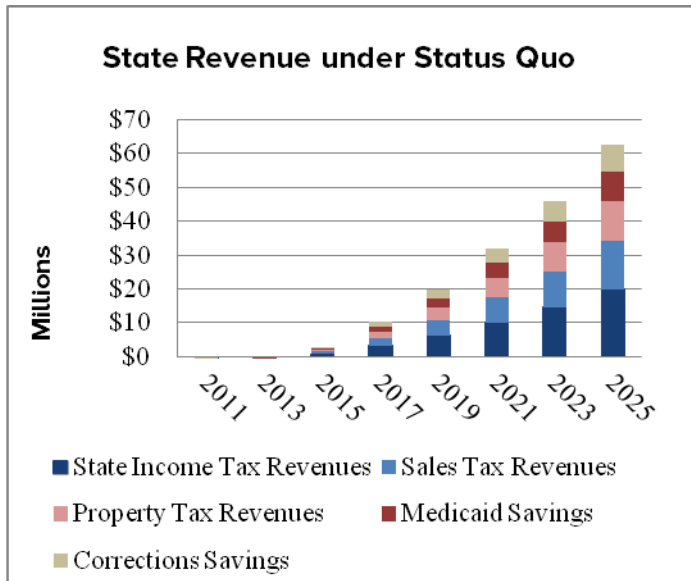
Meeting 60% credential goal pays off

By meeting the 60% credential goal, Utah will generate more annual revenue, topping approximately $450 million in 2025.

State Revenue under Status Quo

State Revenue if It Meets Goal
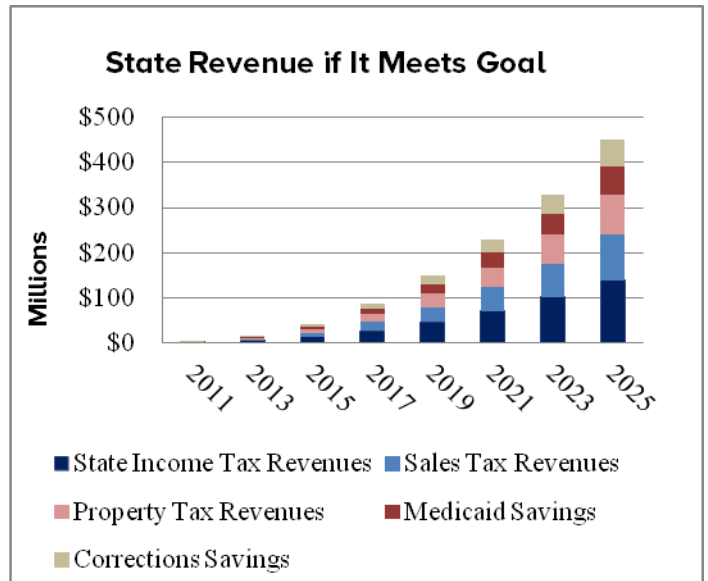
## State Revenues Exceed Costs When Credential Goal is Met

Status Quo: Costs exceeds revenues

Under current postsecondary investment patterns, Utah's postsecondary costs exceed state revenues by about $50 million by 2025.
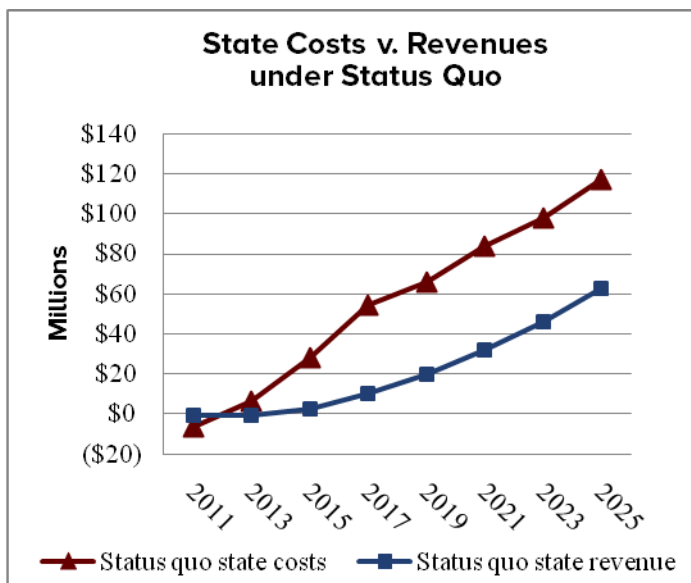
Meet 2025 goal: Revenues exceed costs

By meeting the 60% credential attainment goal, Utah's revenues exceed postsecondary costs by nearly $80 million by 2025.

State Costs v. Revenues under Status Quo

State Costs v. Revenues If Meet Goal
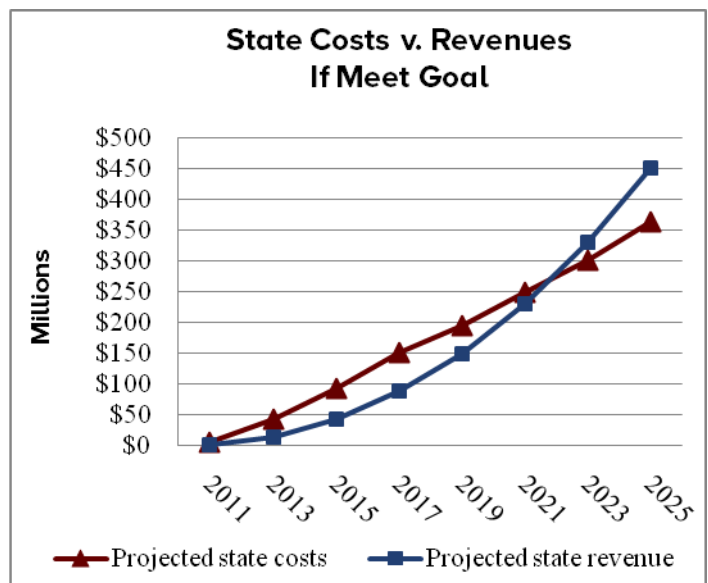
This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See www.clasp.org/ROIDashboard

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