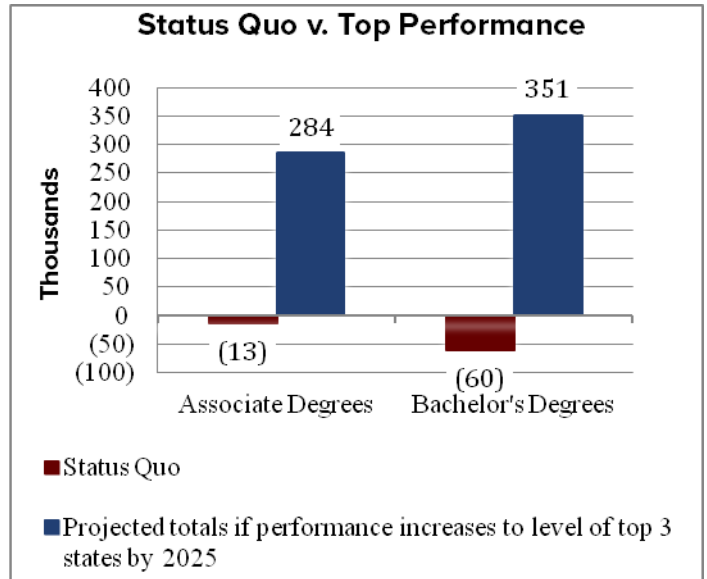


# Return on Investment to Increasing Postsecondary Credential Attainment in Pennsylvania

## Pennsylvania Must Improve College Participation and Credential Attainment Rates to Remain Competitive

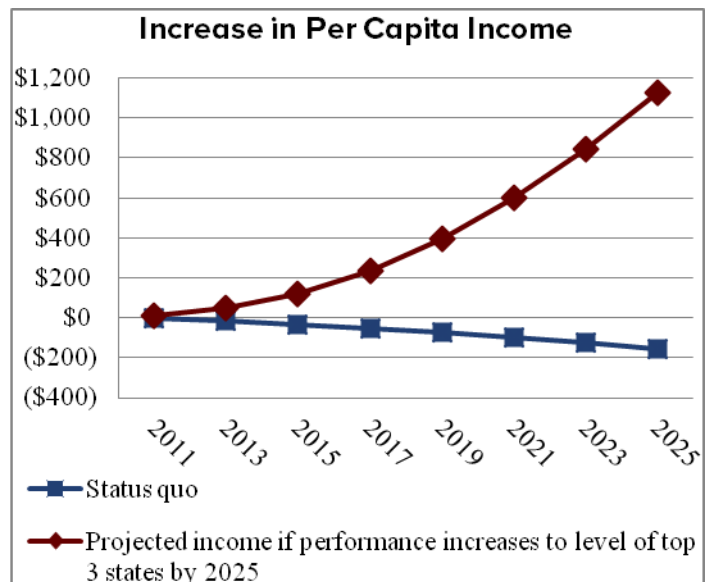
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In Pennsylvania, the current rate is 38.6%.
- Pennsylvania ranks 31<sup>st</sup> among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 819,345 degrees by 2025.
- By achieving rates of the top-performing states, Pennsylvania can produce about 351,000 bachelor's degrees, 284,000 associate degrees and 91,000 certificates by 2025.



## Meeting Top Performers Produces Significant Personal Economic Return

### Per capita income increases when state meets top performers

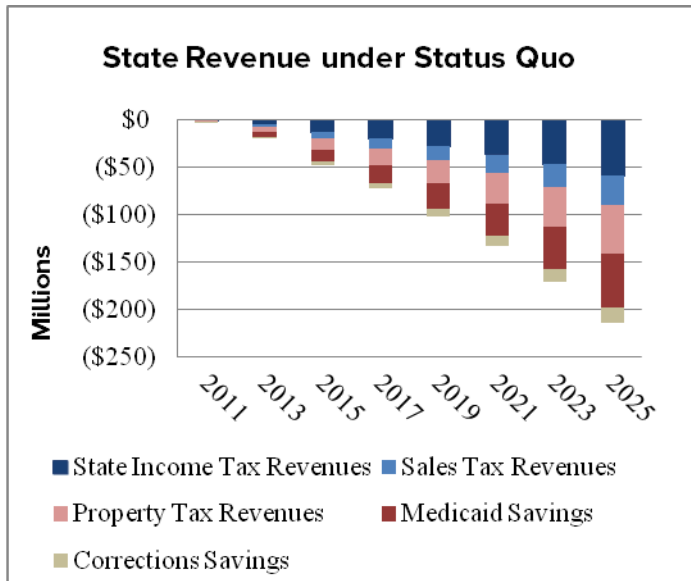
- Under current postsecondary investment patterns, annual personal per capita income in Pennsylvania is projected to decrease by about \$155 in 2025.
- By meeting the top performers, annual per capita income would increase significantly more, by approximately \$1,100 in 2025.



# Meeting Top Performance Produces Significant Economic Returns to the State

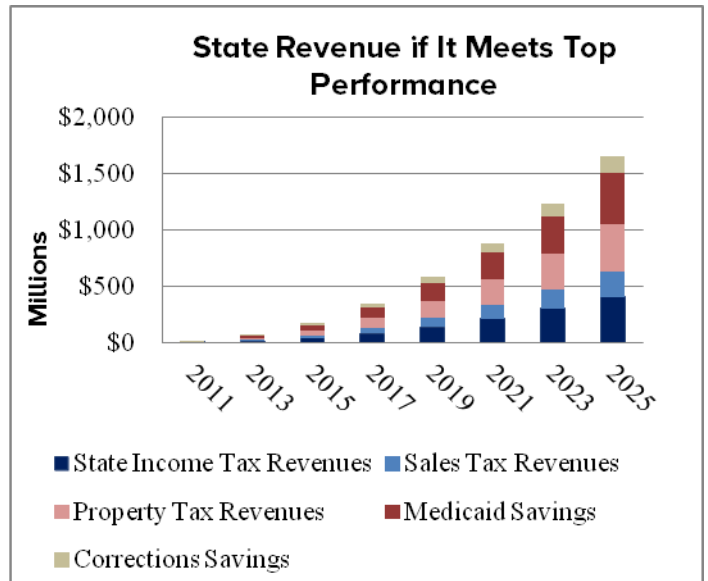
## Status quo produces negative returns

Under current postsecondary investment patterns, Pennsylvania's state revenues will decrease by about \$214 million in 2025.



## Meeting top performance pays off

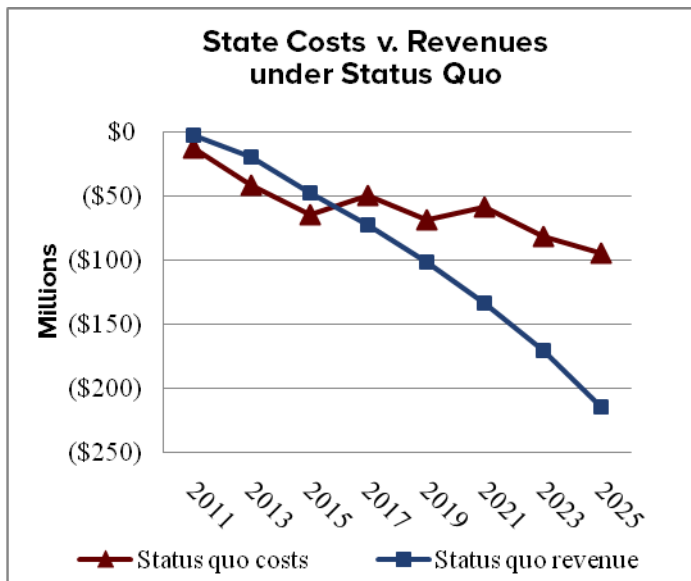
By meeting top performance, Pennsylvania will generate more annual revenue, topping approximately \$1.6 billion in 2025.



## State Revenues Exceed Costs When Top Performance is Met

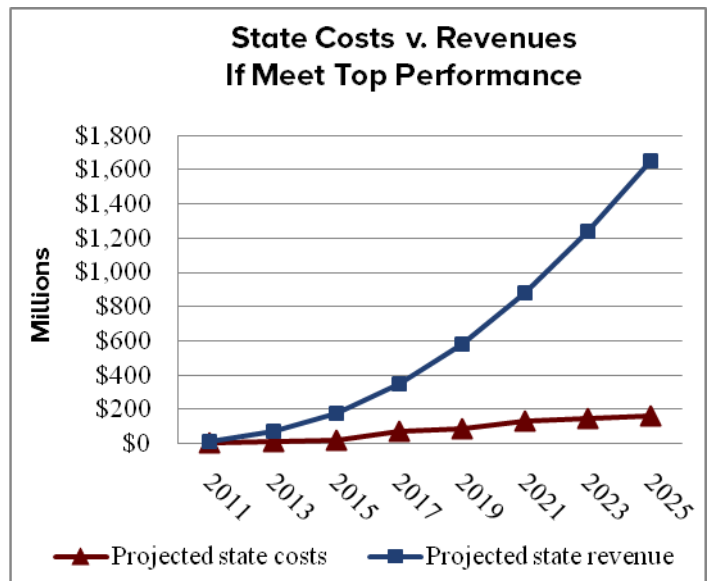
### Status Quo: Costs and revenues decline

Under current postsecondary investment patterns, Pennsylvania's postsecondary costs decline, but so do revenues—to about \$120 m. below costs in 2025.



### Top performance: Revenues exceed costs

By meeting the 60% credential attainment goal, Pennsylvania's revenues exceed postsecondary costs by about \$1.4 billion by 2025.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See [www.clasp.org/ROIDashboard](http://www.clasp.org/ROIDashboard)