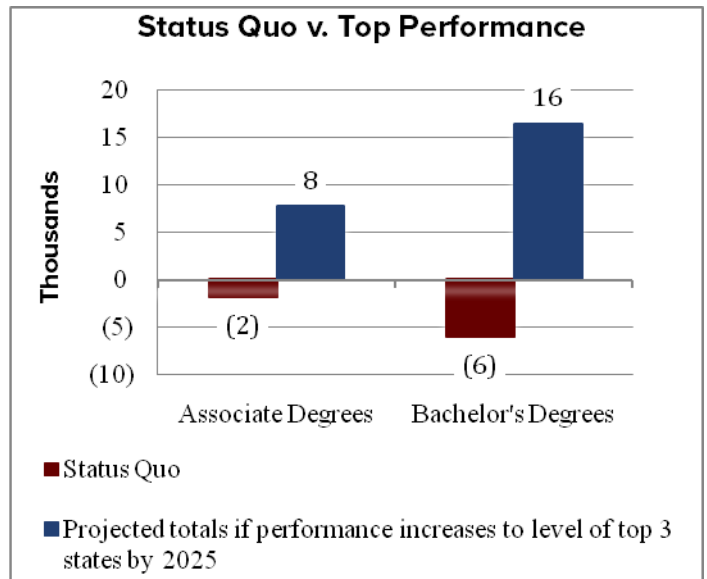


# Return on Investment to Increasing Postsecondary Credential Attainment in North Dakota

## North Dakota Must Improve College Participation and Credential Attainment Rates to Remain Competitive

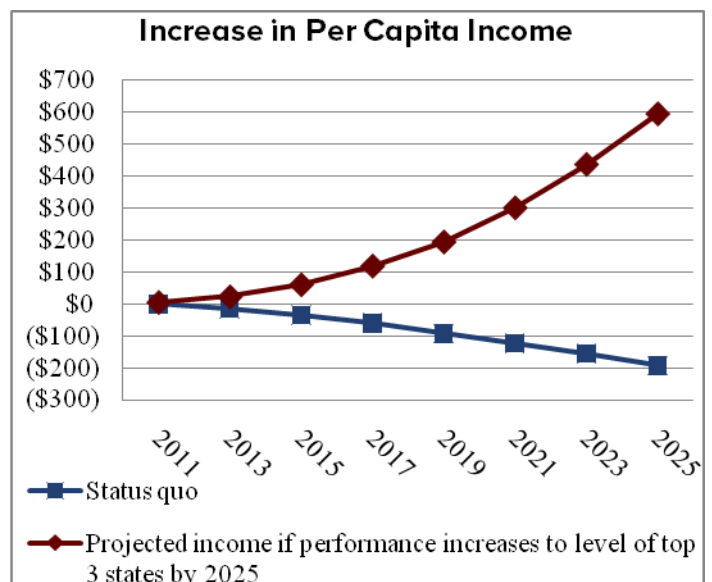
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In North Dakota, the current rate is 44.9%.
- North Dakota ranks 49th among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 14,126 degrees by 2025.
- By achieving rates of the top-performing states, North Dakota can produce about 16,000 bachelor's degrees, 8,000 associate degrees and 2,000 certificates by 2025.



## Meeting Credential Goal Produces Significant Personal Economic Return

### Per capita income increases when the state meets 60% credential attainment goal

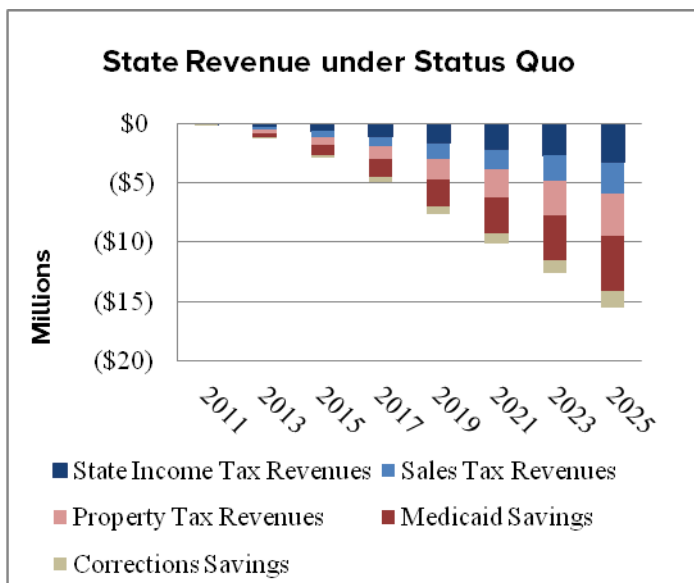
- Under current postsecondary investment patterns, annual personal per capita income in North Dakota is projected to decrease by about \$190 in 2025.
- By meeting the 60% credential attainment goal, annual per capita income would increase significantly more, by approximately \$600 in 2025.



# Meeting Credential Goal Produces Significant Economic Returns to the State

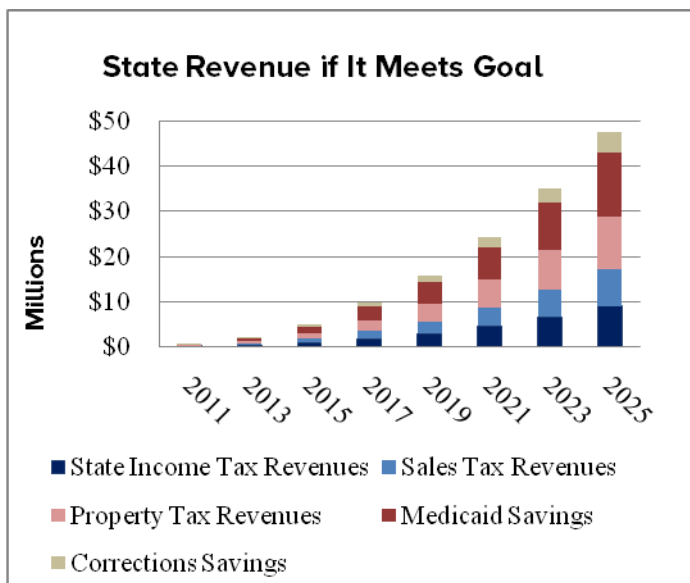
## Status quo produces negative returns

Under current postsecondary investment patterns, North Dakota's state revenues will decrease by about \$15 million in 2025.



## Meeting 60% credential goal pays off

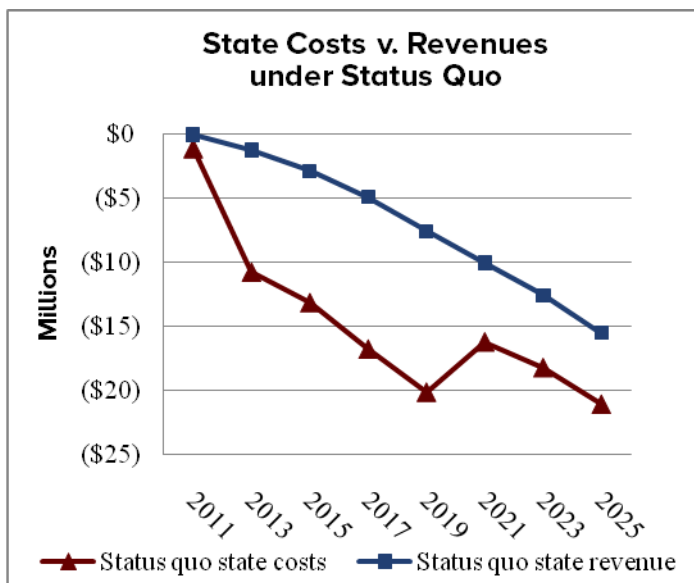
By meeting the 60% credential goal, North Dakota will generate more annual revenue, topping approximately \$47 million in 2025.



## State Revenues Exceed Costs When Credential Goal is Met

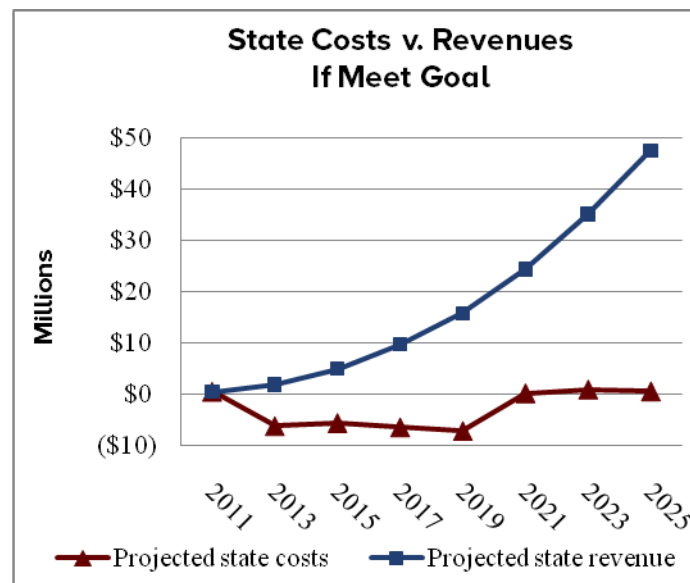
### Status Quo: Costs and revenues decline

Under current postsecondary investment patterns, North Dakota's postsecondary costs decline to about -\$15 million in 2025. Revenues decline to about -\$21 m.



### Meet 2025 goal: Revenues exceed costs

By meeting the 60% credential attainment goal, North Dakota's revenues exceed postsecondary costs by about \$45 million by 2025.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See [www.clasp.org/ROIDashboard](http://www.clasp.org/ROIDashboard)