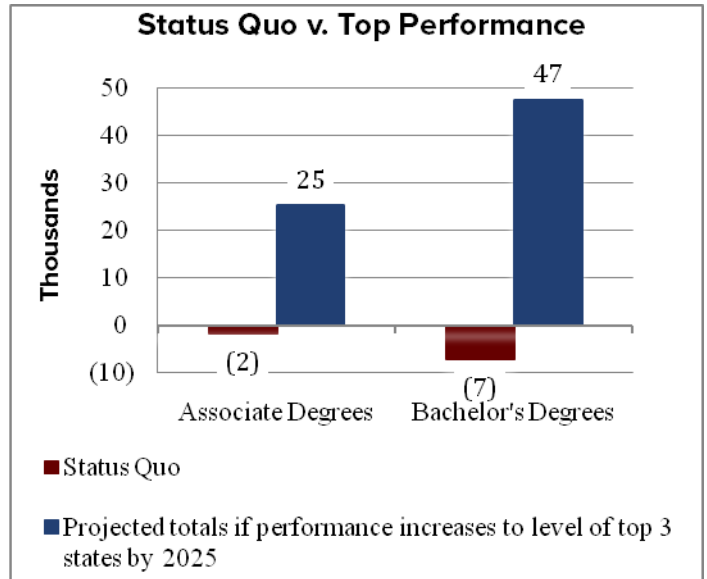


# Return on Investment to Increasing Postsecondary Credential Attainment in New Hampshire

## New Hampshire Must Improve College Participation and Credential Attainment Rates to Remain Competitive

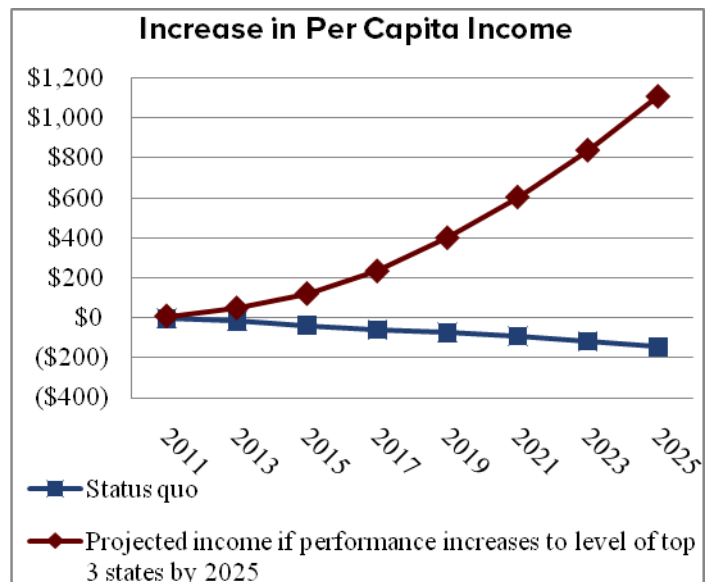
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In New Hampshire, the current rate is 45.8%.
- New Hampshire ranks 39th among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 66,023 degrees by 2025.
- By achieving rates of the top-performing states, New Hampshire can produce about 47,000 bachelor's degrees, 25,000 associate degrees and 7,000 certificates by 2025.



## Meeting Credential Goal Produces Significant Personal Economic Return

### Per capita income increases when the state meets 60% credential attainment goal

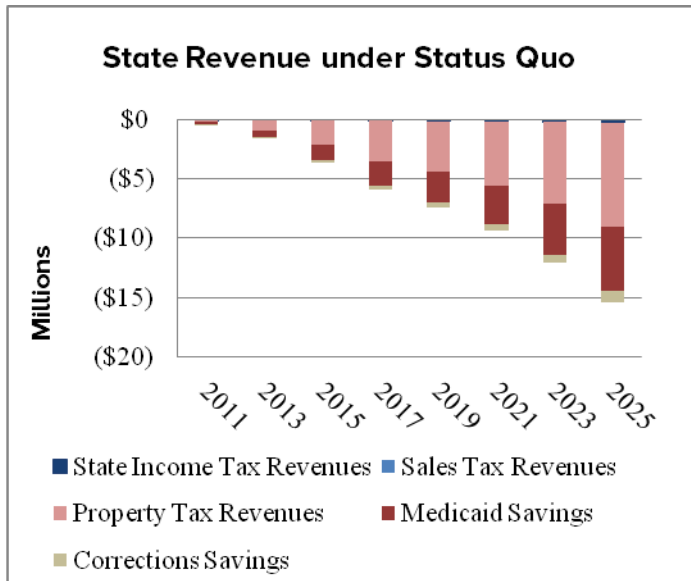
- Under current postsecondary investment patterns, annual personal per capita income in New Hampshire is projected to decrease by about \$145 in 2025.
- By meeting the 60% credential attainment goal, annual per capita income would increase significantly more, by approximately \$1,000 in 2025.



# Meeting Credential Goal Produces Significant Economic Returns to the State

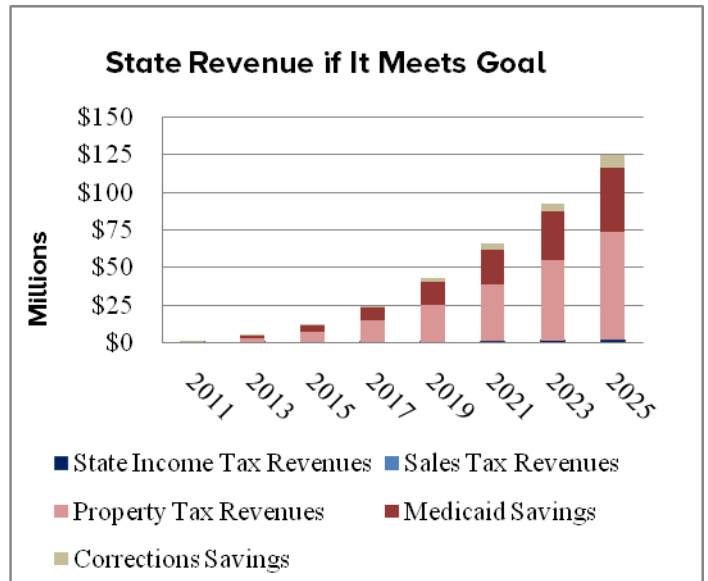
## Status quo produces negative returns

Under current postsecondary investment patterns, New Hampshire's state revenues will decrease by about \$15 million in 2025.



## Meeting 60% credential goal pays off

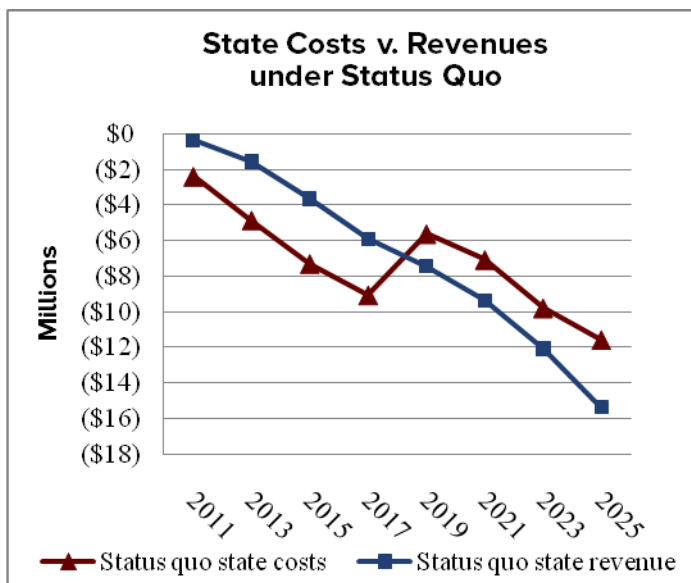
By meeting the 60% credential goal, New Hampshire will generate more annual revenue, topping approximately \$124 million in 2025.



## State Revenues Exceed Costs When Credential Goal is Met

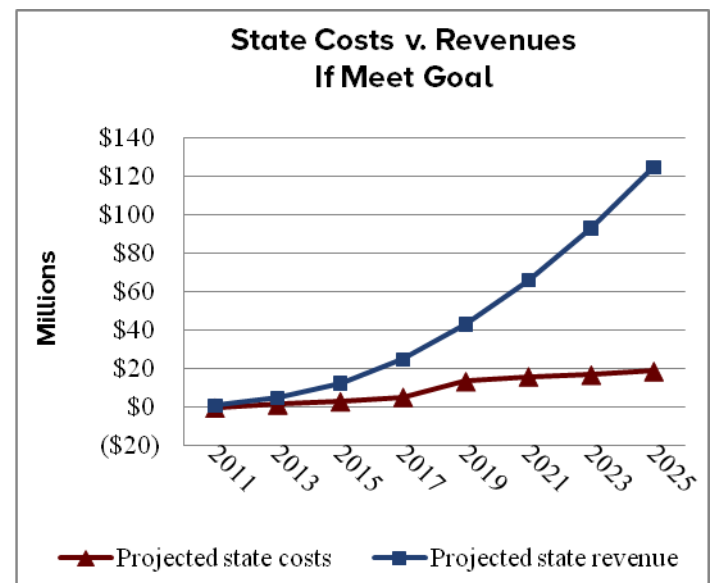
### Status Quo: Revenues are lower than costs

Under current postsecondary investment patterns, New Hampshire's postsecondary costs decline, but so do state revenues to about \$3.5 million below costs.



### Meet 2025 goal: Revenues exceed costs

By meeting the 60% credential attainment goal, New Hampshire's revenues exceed postsecondary costs by about \$105 million by 2025.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See [www.clasp.org/ROIDashboard](http://www.clasp.org/ROIDashboard)