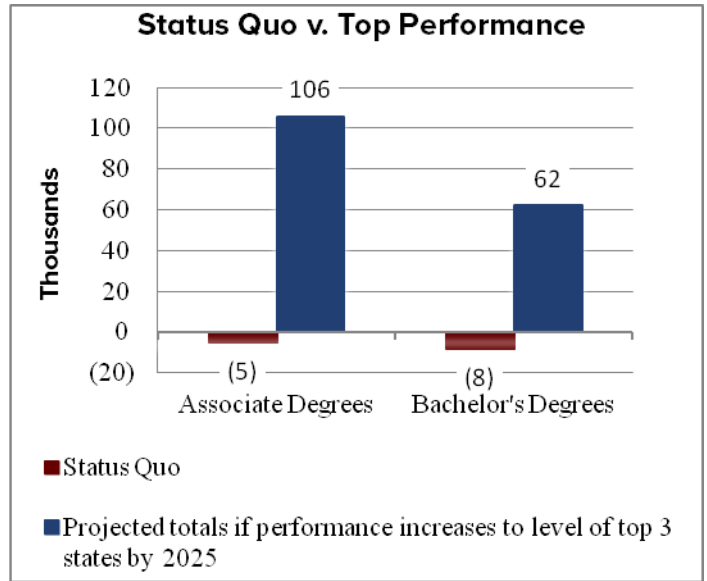


# Return on Investment to Increasing Postsecondary Credential Attainment in Mississippi

## Mississippi Must Improve College Participation and Credential Attainment Rates to Remain Competitive

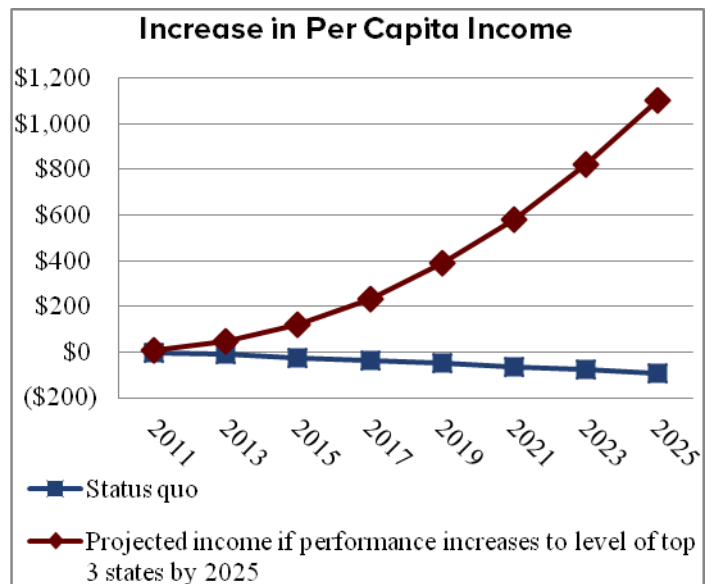
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In Mississippi, the current rate is 29.9%.
- Mississippi ranks 11<sup>th</sup> among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 358,598 degrees by 2025.
- By achieving rates of the top-performing states, Mississippi can produce about 62,000 bachelor's degrees, 106,000 associate degrees and 35,000 certificates by 2025.



## Meeting Top Performers Produces Significant Personal Economic Return

### Per capita income increases when the state meets top performers

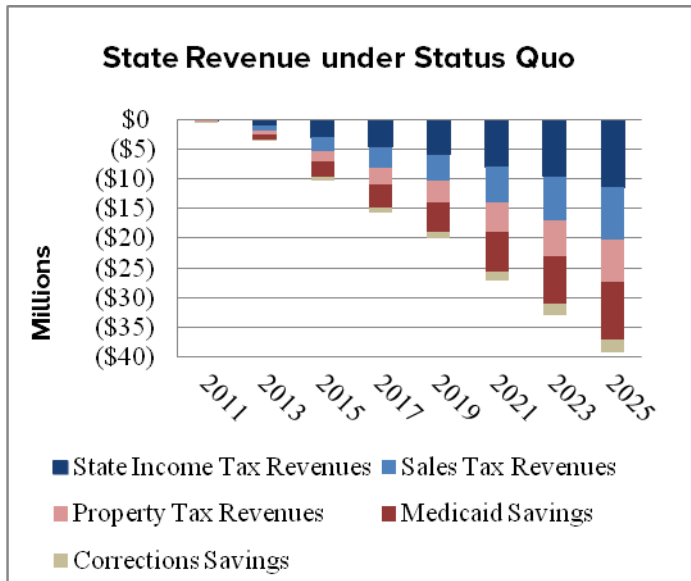
- Under current postsecondary investment patterns, annual personal per capita income in Mississippi is projected to decrease by about \$90 in 2025.
- By meeting top performers, annual per capita income would increase significantly more, by approximately \$1,100 in 2025.



# Meeting Top Performance Produces Significant Economic Returns to the State

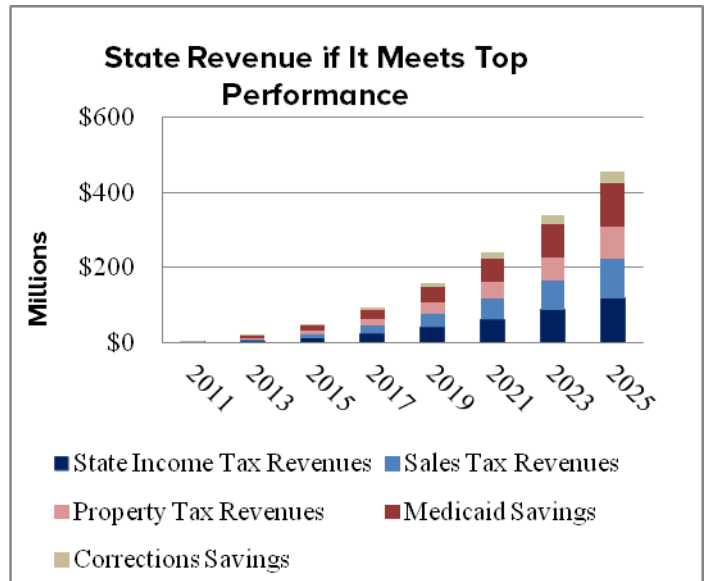
## Status quo produces negative returns

Under current postsecondary investment patterns, Mississippi's state revenues will decrease by about \$39 million in 2025.



## Meeting top performance pays off

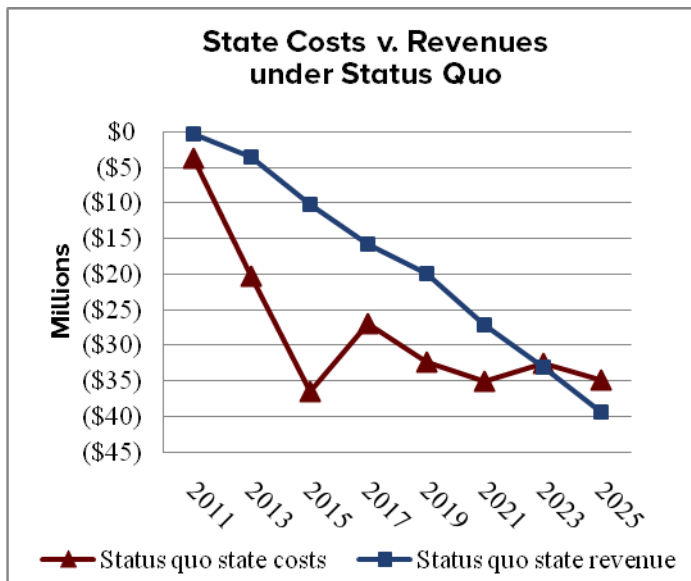
By meeting top performance, Mississippi will generate more annual revenue, topping approximately \$450 million in 2025.



## State Revenues Exceed Costs When Top Performance is Met

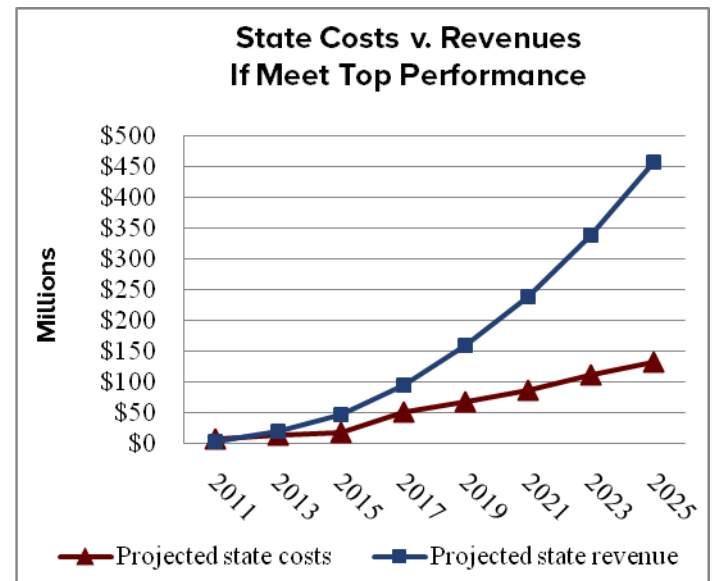
### Status Quo: Costs and revenues decline

Under current postsecondary investment patterns, Mississippi's postsecondary costs decline and so do state revenues (about \$8 m. lower than costs in 2025).



### Top Performance: Revenues exceed costs

By meeting top performance, Mississippi's revenues exceed postsecondary costs by about \$325 million in 2025.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See [www.clasp.org/ROIDashboard](http://www.clasp.org/ROIDashboard)