Talking Points for Policymakers and Press
For Use Following the 3/28/2018 Leak of the Public Charge NPRM

These talking points are intended to make it easier for Campaign member organizations to convey a few key messages consistently. For guidance on communicating with immigrant families, see the National Immigration Law Center’s Things to Keep in Mind When Talking with Immigrant Families issue brief.

Member organizations are encouraged to adapt these talking points to their own communication styles and priorities. For example, it is important to communicate that this policy would not be race-neutral. Whether partners elect to say “yet another example of the white supremacist agenda” or “will worsen racial disparities” is less important than communicating the underlying message.

- Trump is trying to do through the back door what he hasn’t been able to sell in Congress: restrict family immigration.
- And the high level of detail in this latest draft signals that he may soon launch the next attack on immigrant families.
- This proposal isn’t aimed at undocumented immigrants, it targets families who have immigrated lawfully, as well as U.S. citizens.
- The proposed rule would force families, including citizen children, to choose between getting the help they need – like the Earned Income Tax Credit, the Supplemental Nutrition Assistance Program (formerly, “Food Stamps”) and “WIC” nutrition assistance for babies and moms, medical care, and housing assistance – and reuniting with those they love or even keeping their families together.
- It’s clear what Trump’s trying to do here: family-based immigrants are disproportionately people of color, and this is yet another example of the white supremacist agenda.
- And it’s no coincidence that this attack targets low-income working families – it’s part of a sweeping attack by the Trump Administration on families working hard to get by.
- Immigrants are part of our national DNA – that’s not just a slogan – it means immigrants are us – they’re our families and our classmates and our neighbors.
- Trump’s proposal is about more than immigration policy. It’s about a fight for the soul of our country. Will we continue to be a beacon of hope for those beckoned by the Emma Lazarus poem on the Statue of Liberty, or will America’s doors be open only to the highest bidder?
- If we want our communities to thrive, all of the families in those communities have be able to get the care and services they need to thrive.
- The Administration’s extremist immigration policy and practices are already forcing families to forego basic needs like food and health care. This proposal would cause even more children go hungry and lose access to basic health care, driving up poverty among families with young children who are vital to our country’s future prosperity.
- Fortunately, the law gives all of us an opportunity to weigh in on regulatory changes, and this proposal would generate massive opposition.
- And the law gives Congress the responsibility to rein agencies in when their regulations spin out-of-control. Because when a government agency makes feeding your kids grounds for punishment, that agency is out of control.
- We can’t let the Trump administration to force families to choose between the food, housing and health care they need and the people they love.