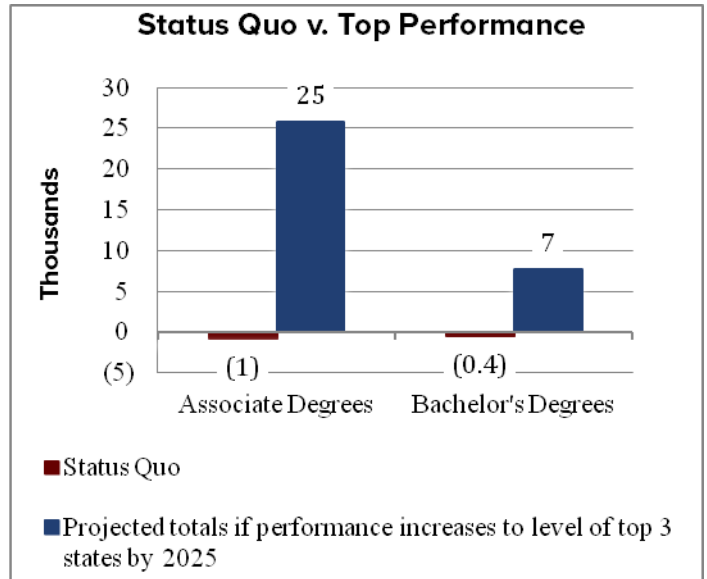


# Return on Investment to Increasing Postsecondary Credential Attainment in Wyoming

## Wyoming Must Improve College Participation and Credential Attainment Rates to Remain Competitive

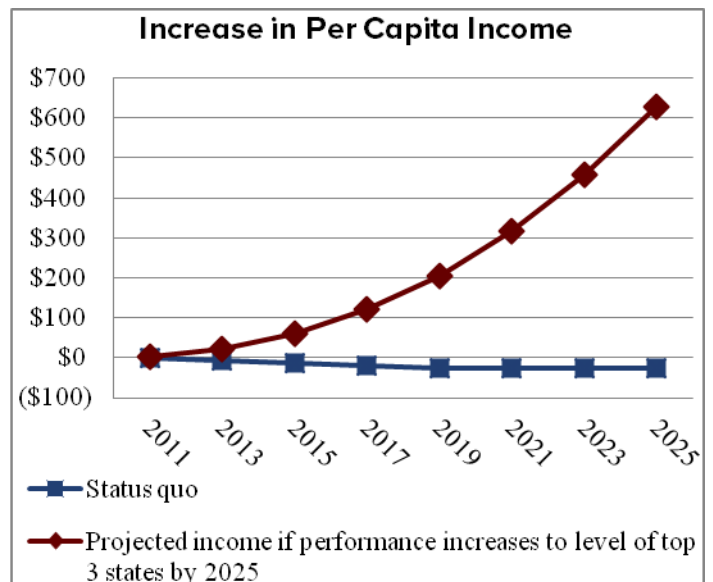
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In Wyoming, the current rate is 37.3%.
- Wyoming ranks 19<sup>th</sup> among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 53,554 degrees by 2025.
- By achieving rates of the top-performing states, Wyoming can produce about 7,000 bachelor's degrees, 25,000 associate degrees and nearly 9,000 certificates by 2025.



## Meeting Top Performers Produces Significant Personal Economic Return

### Per capita income increases when the state meets top performers

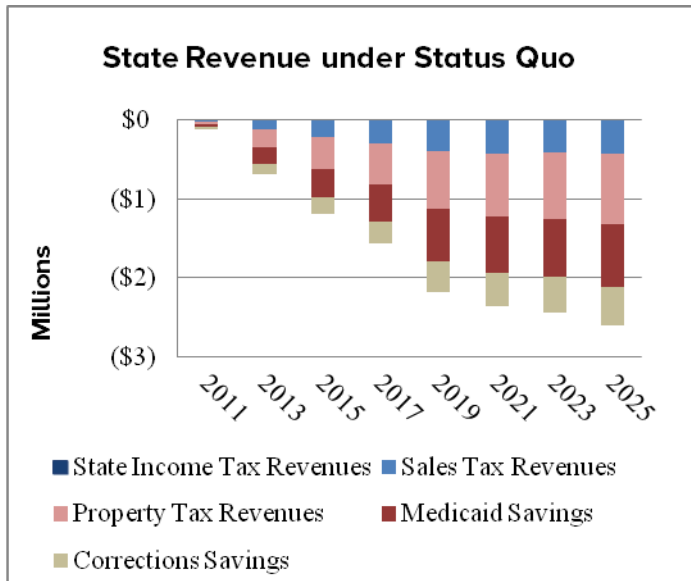
- Under current postsecondary investment patterns, annual personal per capita income in Wyoming is projected to decrease by about \$27 in 2025.
- By meeting top performers, annual per capita income would increase significantly more, by approximately \$625 in 2025.



# Meeting Top Performance Produces Significant Economic Returns to the State

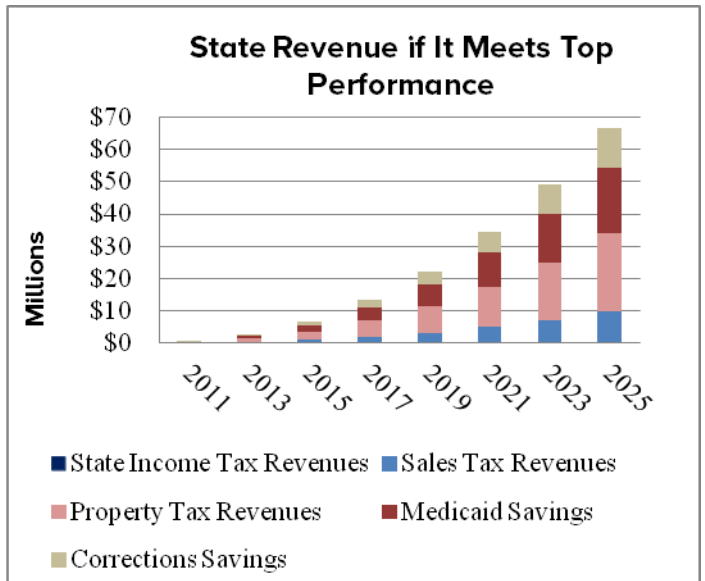
## Status quo produces negative returns

Under current postsecondary investment patterns, Wyoming's state revenues will decrease by about \$2.6 million in 2025.



## Meeting top performance pays off

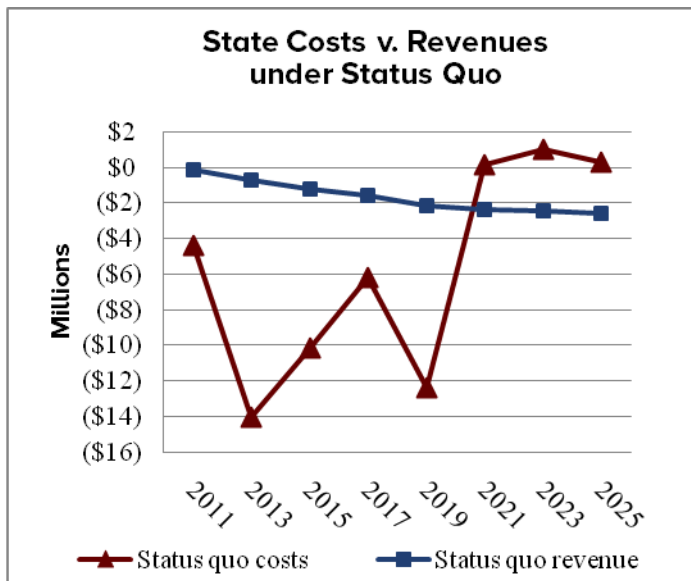
By meeting top performance, Wyoming will generate more annual revenue, topping approximately \$66 million in 2025.



## State Revenues Catch up to Costs When Top Performance is Met

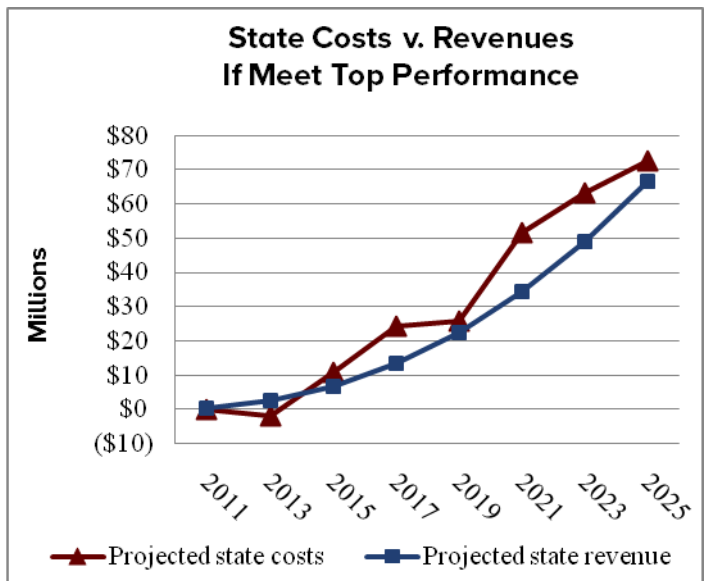
### Status Quo: Costs exceed revenues

Under current postsecondary investment patterns, Wyoming's postsecondary costs exceed state revenues by approximately \$2.8 million by 2025.



### Top Performance: Revenues and costs increase

By meeting top performance, Wyoming's revenues increase, but are about \$6 million below costs in 2025 primarily due to no state income tax.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See [www.clasp.org/ROIDashboard](http://www.clasp.org/ROIDashboard)