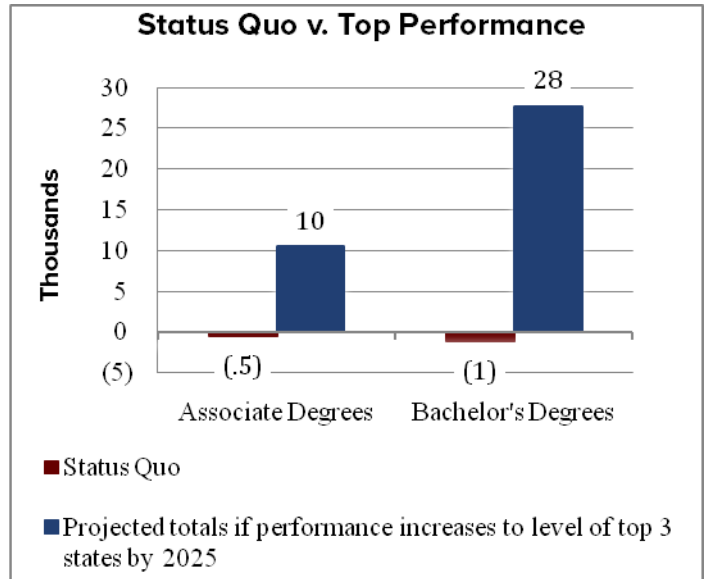


Return on Investment to Increasing Postsecondary Credential Attainment in South Dakota

South Dakota Must Improve College Participation and Credential Attainment Rates to Remain Competitive

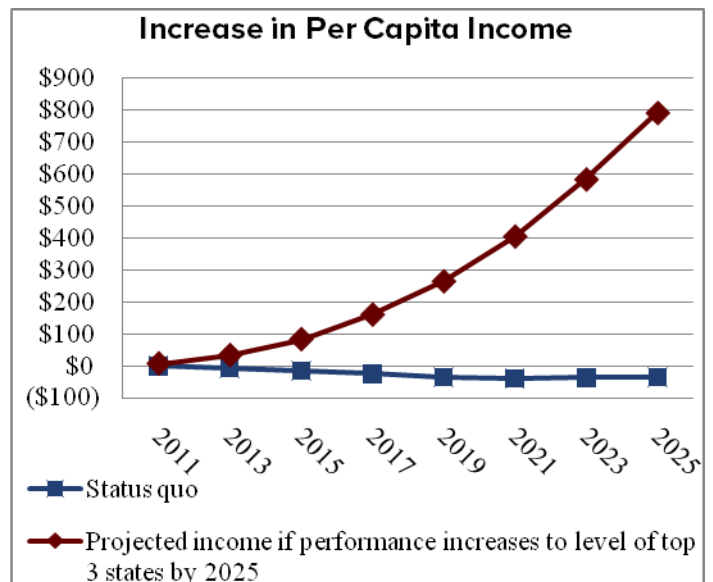
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In South Dakota, the current rate is 40.8%.
- South Dakota ranks 35th among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 43,750 degrees by 2025.
- By achieving rates of the top-performing states, South Dakota can produce about 28,000 bachelor's degrees, 10,000 associate degrees and 3,900 certificates by 2025.



Meeting Credential Goal Produces Significant Personal Economic Return

Per capita income increases when the state meets 60% credential attainment goal

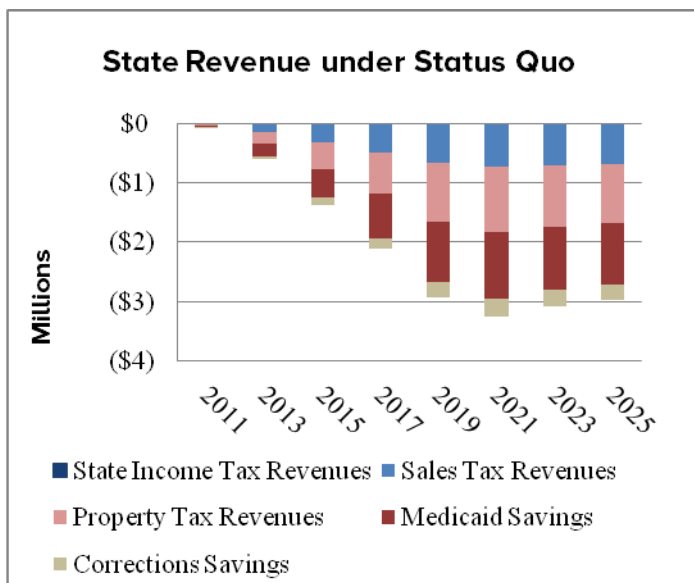
- Under current postsecondary investment patterns, annual personal per capita income in South Dakota is projected to decrease by about \$36 in 2025.
- By meeting the 60% credential attainment goal, annual per capita income would increase significantly more, by approximately \$800 in 2025.



Meeting Credential Goal Produces Significant Economic Returns to the State

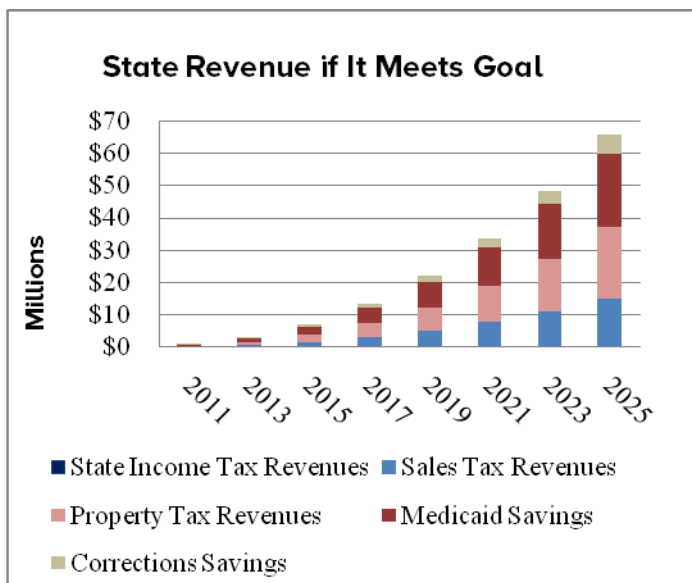
Status quo produces negative returns

Under current postsecondary investment patterns, South Dakota's state revenues will decrease by nearly \$3 million in 2025.



Meeting 60% credential goal pays off

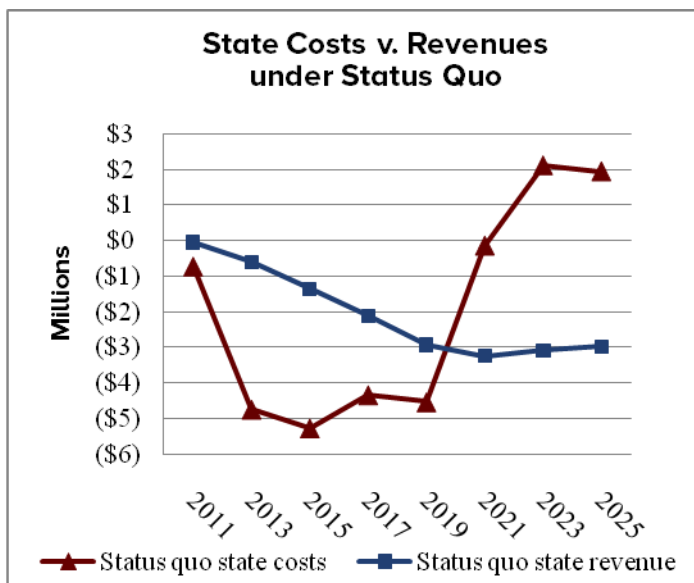
By meeting the 60% credential goal, South Dakota will generate more annual revenue, topping approximately \$65 million in 2025.



State Revenues Exceed Costs When Credential Goal is Met

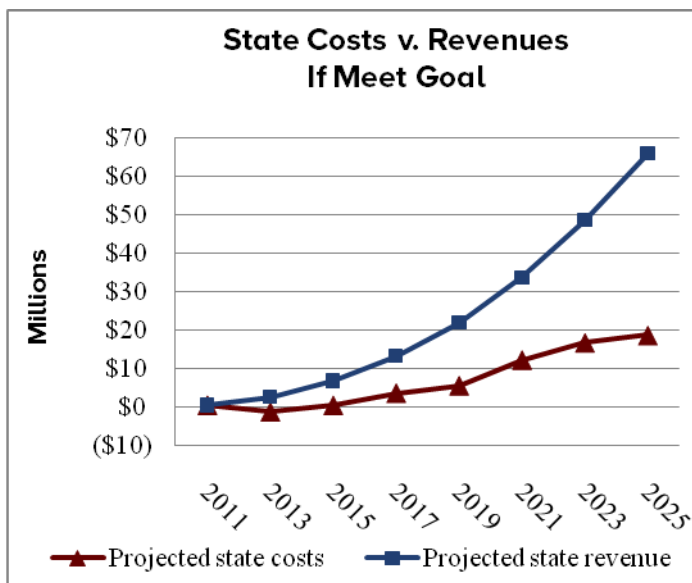
Status Quo: Costs exceeds revenues

Under current postsecondary investment patterns, South Dakota's postsecondary costs exceed state revenues by about \$5 million by 2025.



Meet 2025 goal: Revenues exceed costs

By meeting the 60% credential attainment goal, South Dakota's revenues exceed postsecondary costs by about \$45 million by 2025.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See www.clasp.org/ROIDashboard