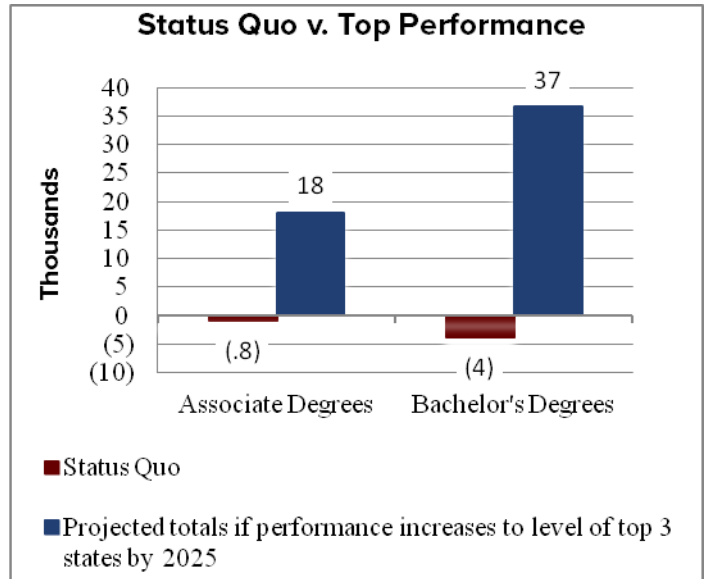


# Return on Investment to Increasing Postsecondary Credential Attainment in Montana

## Montana Must Improve College Participation and Credential Attainment Rates to Remain Competitive

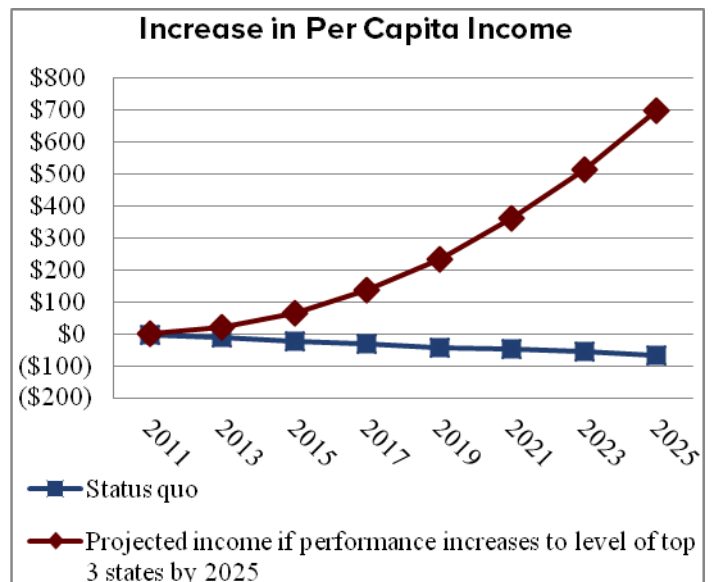
- To remain globally competitive, the U.S. and each state should ensure that at least 60% of adults ages 25 to 64 have an associate or bachelor's degree by 2025. In Montana, the current rate is 40%.
- Montana ranks 23<sup>rd</sup> among 50 states in the size of the credential increase it needs to achieve annually. To meet the 60% goal, it will need to produce an additional 66,572 degrees by 2025.
- By achieving rates of the top-performing states, Montana can produce about 37,000 bachelor's degrees, 18,000 associate degrees and 5,900 certificates by 2025.



## Meeting Top Performers Produces Significant Personal Economic Return

### Per capita income increases when the state meets top performers

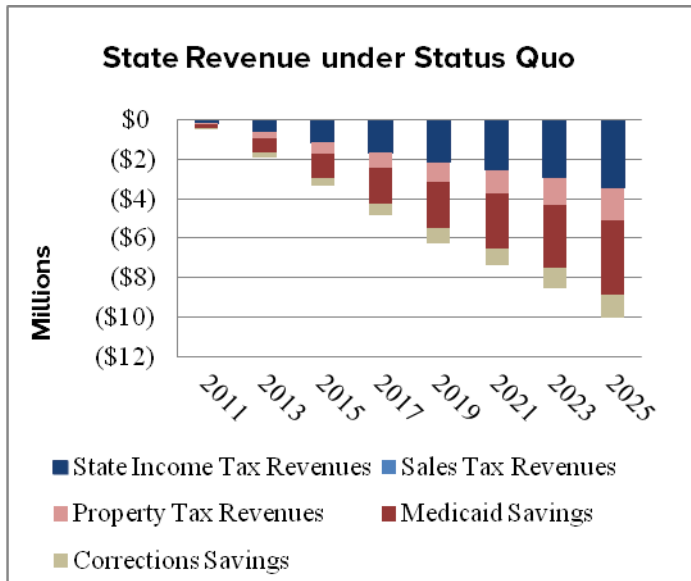
- Under current postsecondary investment patterns, annual personal per capita income in Montana is projected to decrease by about \$60 in 2025.
- By meeting top performers, annual per capita income would increase significantly more, by approximately \$700 in 2025.



# Meeting Top Performance Produces Significant Economic Returns to the State

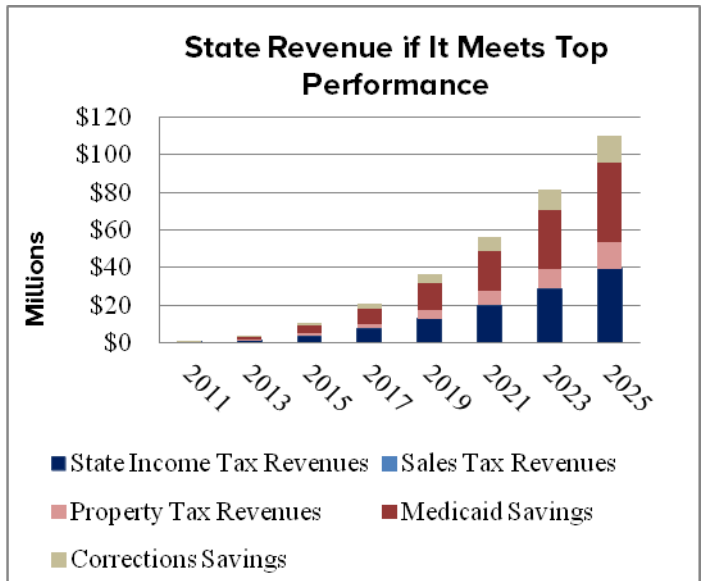
## Status quo produces negative returns

Under current postsecondary investment patterns, Montana's state revenues will decrease by about \$10 million in 2025.



## Meeting top performance pays off

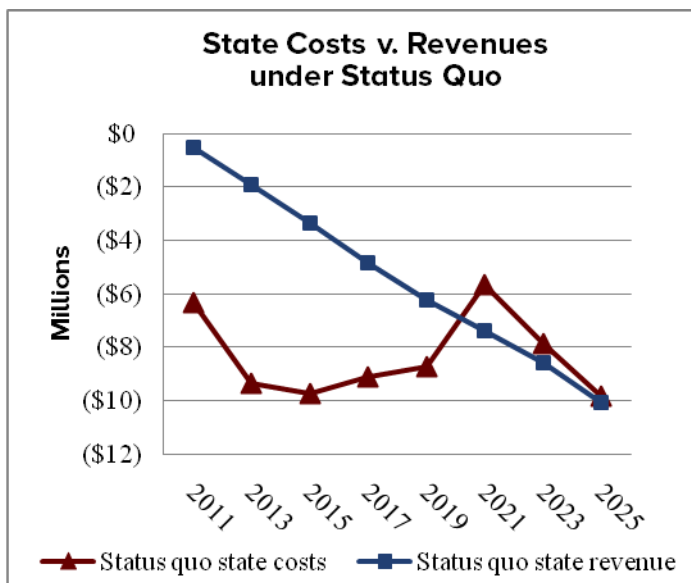
By meeting top performance, Montana will generate more annual revenue, topping approximately \$109 million in 2025.



## State Revenues Exceed Costs When Top Performance is Met

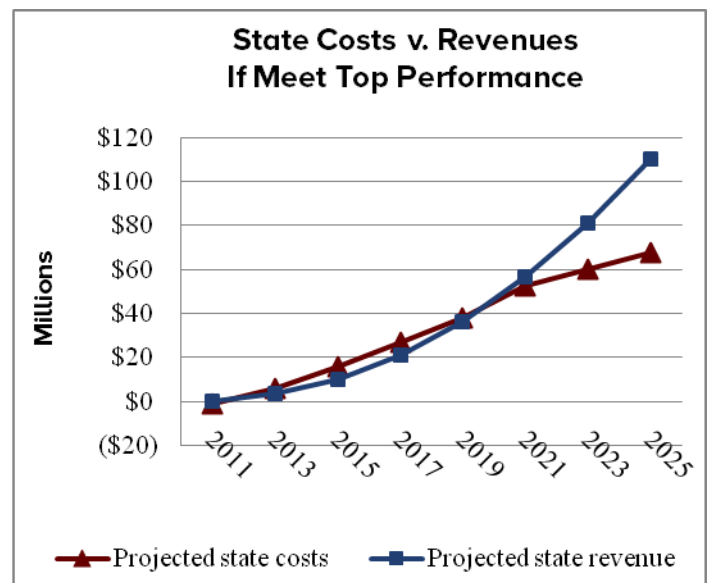
### Status Quo: Costs and revenues decline

Under current postsecondary investment patterns, Montana's postsecondary costs decline and so do state revenues (both to about -\$10 million in 2025).



### Top Performance: Revenues exceed costs

By meeting top performance, Montana's revenues exceed postsecondary costs by about \$40 million by 2025.



This analysis was prepared using the CLASP-NCHEMS Return on Investment Dashboard tool. See [www.clasp.org/ROIDashboard](http://www.clasp.org/ROIDashboard)