ECONOMIC SUCCESS

The Alliance for Quality Career Pathways Framework

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> Fall CCRY Meeting October 2-3, 2014

Alliance for Quality Career Pathways

a project of CLASP



1:15-1:45 – review AQCP initiative and framework

1:45-2:00 – review AQCP Local/Regional System Self-Assessment tool

2:00-2:45 – discuss how AQCP system self-assessment process may help you with WIOA implementation and career pathway/system building

2:45-3:00 – discuss next steps

Recent Federal Support for Career Pathways

Grants

- Health Profession Opportunity Grants (HHS, 2010)
- Workforce Innovation Fund grants (DOL, 2012-2014)
- TAACCCT grants (rounds I IV) (DOL, 2012-2014)

• Guidance, TA, etc.

- Federal Career Pathways Institute (DOL and ED, 2010-2011)
- Joint letter of commitment to promote use of career pathways (DOL, ED, and HHS, April 2012)
- Advancing Career and Technical Education in State and Local Career Pathway Systems (OCTAE, 2012)
- Moving Pathways Forward technical assistance to build State career pathway systems (OCTAE, 2013)
- Federal Request for Information on Career Pathways (2014) will inform federal CP efforts

Evaluation and Experimentation

- ISIS evaluation of career pathway programs (HHS, launched in late 2007; 10 year initiative)
- HPOG evaluations (HHS)
- Dept. of Education Experimental Sites Initiative Pell for shorter-term training

Looking forward

- DOL "rejuvenating" their sector strategy and career pathways strategies and materials
- WIOA supports alignment, career pathways, and shared accountability
- All indications are that the federal government will continue to support and promote career pathways

The Alliance for Quality Career Pathways Phase I (2012-2014)

- Develop a framework that provides a shared definition of quality career pathway systems
- Research-based
- Driven by teams from 10 leading CP states: Arkansas, California, Illinois, Kentucky, Massachusetts, Minnesota, Oregon, Virginia, Washington, and Wisconsin
- Informed by National Advisory Group of ~15 national organizations and experts
- State- and practitioner-driven; CLASP is the lead and facilitator
- Funded by Joyce Foundation, James Irvine Foundation, and Greater Twin Cities United Way



Alliance, Phase II (2014-2015)

- Partnerships implement the framework:
 - Complete self-assessment tool and engage in continuous improvement
 - Make progress on using Alliance participant metrics
- CLASP analyze completed self-assessments and write series of briefs to inform the field
- Purpose:
 - Strengthen systems through a shared vision of and commitment to quality and continuous improvement
 - Promote shared performance measures (for systems and participants)
 - Improve the framework
 - Improve career pathways for all participants, especially low-income, lower-skilled
- Anchor funding from Joyce Foundation and Greater Twin Cities United Way

Overview – AQCP Framework: Three Parts

1. Definitions and conceptual model

- a. Career pathway approach ("big tent")
- b. Sector-based career pathways and programs
- c. Career pathway systems

2. System criteria and quality indicators

- a. For state sector-based career pathway systems
- b. For local/regional sector-based career pathway systems
- 3. Career pathway participant metrics
 - a. Includes interim, credential, and labor market outcomes
 - b. For shared performance measurement and/or continuous improvement

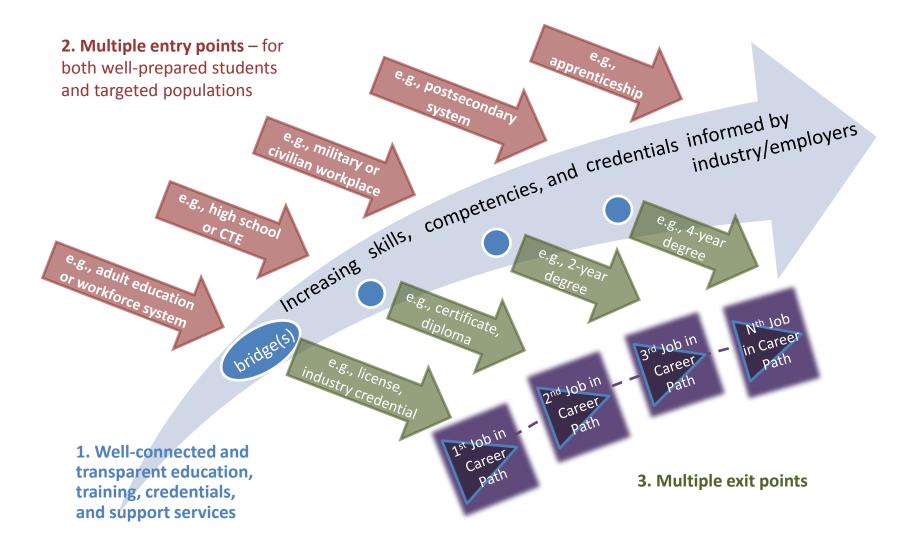


Career Pathways Approach: "Big Tent"

- The career pathway approach connects progressive levels of education, training, support services, and credentials for specific occupations in a way that optimizes the progress and success of individuals with varying levels of abilities and needs.
- Helps individuals earn marketable credentials, engage in further education and employment opportunities, and achieve economic success.
- Deeply engages employers and helps meet their workforce needs; helps states and communities strengthen their workforces and economies.
- Not simply a new model; it is a systems transformation strategy.



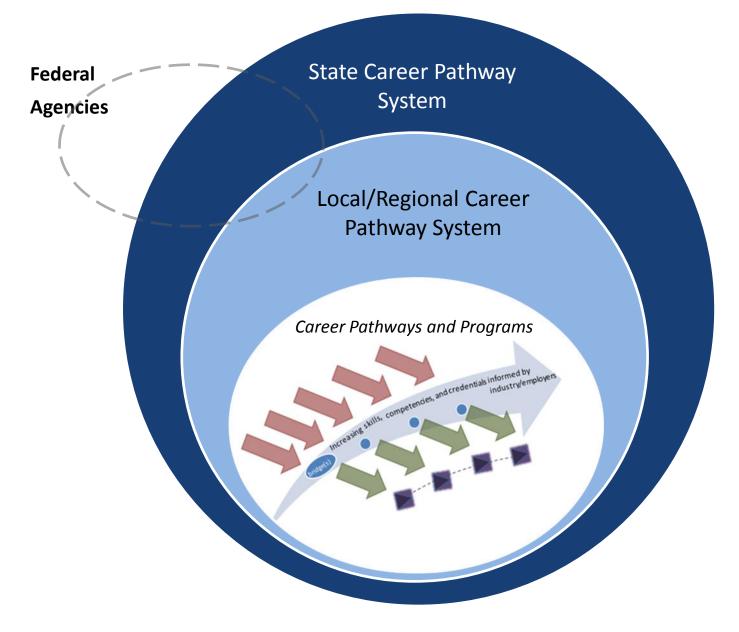
Three Essential Features of Career Pathways



Four Essential Functions of Career Pathways and Programs



Career Pathway Systems



Criteria for Quality Career Pathway Systems

- 1. Commit to a shared vision and strategy
- 2. Engage employers and integrate sector principles
- 3. Collaborate to make resources available
- 4. Implement supportive policies
- 5. Use data and shared measures
- 6. Implement and integrate evidenced-based practices and process (specifically for local/regional career pathway systems)

Alliance career pathway metrics will:

- Measure key results for *pathways*
- Capture educational and employment development milestones
- Promote progression of participants
- Support continuous improvement
- Provide a basis for shared performance accountability
- Provide a "common language" across partners for regional workforce development



Overview of career pathway metrics

- Interim outcomes
- Pathway education and training outcomes
- Labor market outcomes

Examples of Framework Use

- Minnesota RFP, grantee self-assessment
- Kentucky community/technical college building new logistics career pathway
- Illinois state longitudinal data system



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